

Newspaper Terms of North America

Graphical glossary of newspaper terms

Version 2

November 2009

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An IPTC Publication • 29 October 2009 • Editor: Walter Baranger (walt@nytimes.com)
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News Pages



any newspapers have their own jargon for the items that make up a page, but certain terms are generally understood throughout North America. This is a glossary of the most commonly shared terms.

This document will help new-media editors better understand that ancient product, the printed news page.

Some terms, such as *subhead*, have become muddied as newspaper designs evolve. We try to explain a few of those here, too. Most newspaper terms evolved from the days of **hot type**, when intricate Linotype and Ludlow machines set metal letters that resulted in 20-kilogram printing plates made of cast lead. Offset



Elaine Thompson / ©2009 The New York Times

printing eliminated mechanical typesetting, but North American editors still say that they **lock down** a page when it is completed – even though vice-like clamps and steel keys no longer tighten hundreds of pieces of lead type.

As printing becomes just another output option for newsrooms, terms that date from the 1880s are finding new currency. For example, the white space between lines of type is still called leading (usually spelled **ledding** in newsrooms) even though metallic lead has long since been banished. Likewise, printers' **picas** and **points** are still units of measure in many popular software systems. Many such old-media terms are found in even the newest web publishing systems.





Page formats:

The two main newspaper formats are **broadsheet** (left) and **tabloid** (above). Although each format can be found in different page widths, generally tabloids are printed with more pages per section and a lower height-to-width ratio.

Except as noted, all examples in this document are shown in broadsheets.

Page One



The objects that make up a newspaper page are often collectively called **Furniture**.

Multiples pages folded together form a **Book** or, if they contain related news (such as sports), a **Section**.



Above the Fold





Above the Fold (Sky Box)



Major Stories



★ SPECIAL ELECTION EDITION: 10 PAGES OF COVERAGE ★ <

Skyline or Overline



CLINTON, BARELY

LONG THOMPSON SQUEAKS PAST SCHELLINGER

Obama claims strong victory in North Carolina



Matthew Tully

Polls closed, and drama got under way

got under way

Indiana loved its moment in the spotlight so much it refused to give it up

Tuesday night.

Long after the polls closed, long after North Carolina's primary had been called for the polls of the poll

Virginia and Kentucky, It's time to accept our fate.

In the presidential race, we are now has-beens. Listen, I loved the national attention as much as you did. But as the final results refused to come in late Tuesday, Hoosiers were

» See Tully, Page A8

INDYSTAR.COM

+ COMPLETE RESULTS



INDIANA: CLINTON 51%, OBAMA 49%



LAKE COUNTY HOLDUP DELAYS

VUTING RESULT

By Mary Beth Schneider and Maureen Groppe

Sen. Hillary Rodham Clintor Sen. Hiliary Kodnam Clinton squeaked out a critical razor-thin victory in Indiana's presi-dential primary Tuesday but lost North Carolina's primary, a split decision that left her no closer to overcoming Sen. Ba-rack Obama in the race for the

rack Obama in the race for the Democratic nomination. With 99 percent of the votes counted, Clinton was clinging to a narrow 51 percent to 49 percent lead. Only about 22,000 votes out of about 1.2 million cast separated her and Obama.

and Obama.

The primary, former U.S. Rep. Jill Long Thompson defeated Indianapolis architect Jim Schellinger by \$4,00 votes.

The final decision declaring the victory, telling 1,800 cheering supporters at the Murat Centre in Indianapolis: "Thanks to you, it's full speed to the White House."

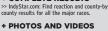
The brakes were slammed on, though, as the state, and the nation, waited for late returns the control of the country, which withher the country of the control of the country of t

» See Clinton, Page A

Sen. Barack Obama lation centers, and S Rodham Clinton wor small-town oters.

COMPLETE INDIANA ELECTION RESULTS

DEMS' RACE FOR GOVERNOR WAS CLIFFHANGER



>> IndyStar.com/multimedia: See Sen. Hillary Rodham Clinton's party at the Murat Centre, as well as other metro-area election action.

+ ELECTION TOOLBOX >> IndyStar.com/2008race: Read background, blogs and national headlines and see where the winners stand on key issues.

Jill Long Thompson edged past Jim Schellinger uesday night in the fierce battle for the Demo-

Tuesday night in the fierce battle for the Demo-cratic nomination for governor. Crowds had gathered at rallies for both candidates, anxiously awaiting results from Lake County. **B1**

CARSON, BURTON STAVE OFF CHALLENGERS

U.S. Rep. Andre Carson said it's time to reunite the party after winning the nomination in the 7th District. U.S. Rep. Dan Burton faced his closest race in the 5th District. Also, find results for local races from coroner to school board. In Metro+State

ALSO IN TODAY'S STAR: A COMMUTER RAIL LINE FROM HAMILTON COUNTY TO INDY COULD OPEN WITHIN 2 TO 4 YEARS. B1

WEATHER » Low: 53 High: 73 » Stormy, C4 INDEX » Comics Taste, Pages 18-22 » Lottery A2 » Deaths B8-9 » TV Taste, 16-17 » Editorials A14 You drive 'em... and you hate 'em! Central Indiana's Top 8 Worst Roads. See if yours made the list. TOMORROW AT 6:45AM ON DAYBREAK

Hammer Head

Banks, Decks or **Decked Heads:** Each deck is a subhead separated by a Horizontal Rule

Mug Shot Byline.

Lede Story *is the main* article on Page One.

Off-lede is the secondmost important story; if it is a companion article to the lede, it is a **Sidebar**.

Wrapup or Summary Box is often used on major stories to summarize events and direct readers to major pieces of the package.

News Graphic (Not **Map**, which is used to locate something geographically.)

Major Stories





s its roof, which was eplaced in 1998

The NCC says the building's

In addition to overhauling the plumbing and electrical, sprinkler systems have to be

repairs have been put off too long and should be done as soon as possible, or the building will become even more costly to fix. As well, postponing the construction project will mean more discomfort for the post of the cost of the cos

wiii mean more discomfort for the prime minister's family, more difficulty holding official functions and the risk of fos-tering a negative image of Canada with foreign digni-teries

taries.

NCC chief executive officer
Marie Lemay said the commission hasn't had formal discus-

sions with Prime Minister Stephen Harper, or his staff

Service areas for kitchen and

Fix this old house: auditor

Residence in such bad shape Canada risks embarrassment on world stage: Fraser



24 SUSSEX: HANDYMAN SPECIAL

NCC wants PM to pack up and move out while residence is renovated

ITIZEN

ON THE HUNT FOR A GOOD STORY

Helen Hunt on being a producer, writer, director, as ress – and a mom RTS & LIFE, E1

A bundle of related stories is known as a Package.

Balloon or **Explainer** or Desperate

(if on a map) Locator.

Cyclone death toll hits 22.500: risk of disease spreads

shelter

BY GRAEME JENKINS

RANGOON, Burma · With her hus-band in prison, a young woman sat in the ruins of her bamboo home yesterday with a toddler on her knee, cooking on an

open fire.
"I bought some dried fish before the storm, but there is

said. "I don't know what I will do tomorrow."

She is one of the million people estimated to have been left homeless by Cyclone Nargis, which swept over southern Burma on Saturday, bringing a massive tidal surge and leaving dewastation in its wake.

The Burmese government and a surge and leaving dewastation in the value. The Burmese government and a surge and leaving dewastation in the young the surge of the surge of

anything from the govern-ment," she said, "All I need is ment," she said, "All I need is ment," she said, "All I need is ment, and the said, "All I need is ment, and the said, "All I need is ment, and the said," she said, "All I need is ment, and the said, "All I need to said, and the said, "All I need to said," and the said, "All I need to said," and the said, "All I need to said, "

on just a few kilometres away. Satellite imagery released esterday showed the Irrawadyesterday showed the Irrawad-dy delta region, which took the brunt of the storm, radically al-tered, with whole islands sub-merged and one town in partic-ular — Bogalay — almost en-tirely swept away.

LISTEN TO THE EDITORIAL BOARD'S MEETING WITH SEIN WIN, THE PRIME MINISTER OF BURMA'S GOVERNMENT-IN-EXILE, AT OTTAWACITIZEN.COM/EDBOARDS

See BURMA on PAGE A8

Burmese struggle to find food,

fore the storm, but there is enough only for today," she said. "I don't know what I will do tomorrow."

ceived no assistant the military regime, but Burmese people know better than to look for help from that quarter. "I have not had anything from the government, nor do I expect anything from the government," she said. "All I need is

Summary Line or Subhead

News Graphic is any photo that has graphic elements added; any explanatory drawing; or

any artistic rendering. Data graphs are referred to as Charts. Staged or

heavily modified photos

are known as **Photo** Illustrations.

Shirttail (A refer or note that can sometimes be separated from the upper item by a rule.)

Now DND's cloak of secrecy covers would-be suppliers

'excessively secretive' Tory government

BY DAVID PUGLIESE

BY PATRICK DARE

The prime minister's residence at 24 Sussex Drive is in such poor condition that it should be vacated for up to 15 months while a massive \$9,7 million renovation is done, says the National Capital Commission.

sion.

The commission, which took over management of official residences in 1987, says overhauling the historic mansion

as become urgent. An audit released yesterday

by federal Auditor General Sheila Fraser says the needed

The Defence Department has increased the secrecy around the way it spends taxpayers' money by bringing in a new rule

INSIDE:



that prevents companies inter-ested in bidding on equipment projects from talking publicly. The Defence Department has released a notice giving details about its plans to purchase new sonar systems for the navy's frigates. But the department has also warned companies not to discuss the program. Obama picks up strength over Clinton

Democratic presidential candidate Barack Obama put weeks of controversy behind him yesterday, **WORLD**, **A10**

Dog praised as little lost girl's 'saviour'

INSIDE: AUDITOR GENERAL'S REPORT

41,000 deportees missing

Girl went looking for father, spent night in woods near Bancroft

BY DAVID GONCZOL

When two-and-a-half-year-old Destiny King visits her aunt's farm in Coe Hill, Ont., near Bancroft, the farm's collie, Shilo, follows her everywhera

into the bush that surrounds the farm Monday evening, looking for her father, who was fixing fences, Shilo was right behind her. And all through the night, as

And all through the hight, assearchers in planes and on the ground combed the treacherous, rocky area for the missing child, Shilo stayed close, keeping Destiny warm and s

"That dog was her saviour and her friend who stayed with her all the time that she was out in the bush," said Destiny's mother, Debbie King.

The Kings, who also live in Coe Hill, Called police after spending a frantic hum

tion when rescuers found her at

See LOST on PAGE AS

PUBLISHED BY THE PROPRIETO

25378 12325

See SECRECY on PAGE A2

 ARTS & LIFE
 E1
 CITY
 C1
 EGAN

 ASTROLOGY
 F4
 CLASSIFIED
 C9
 GARDMER

 BIRTHS & DEATHS
 C15
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 F5
 LETTERS

 BUSINESS
 D1
 EDITORIALS
 A14, C4
 MOVIES
 C1 PUZZLES
A15 SPORTS
, C4 TELEVISION A13, C4 E5



Postal notification (Legally required in some jurisdictions, and sometimes placed

inside.)



Tabloids



Refer Box Wood or Second Coming or World War III Head Caption

SADDAM * CAUGHT

SPORTS

t ★ ★ ★ FINAL

DAILY®NEWS

50¢ www.nydailynews.com NEW YORK'S HOMETOWN NEWSPAPER Monday December 15, 2003

22 PAGES OF DRAMATIC COVERAGE BEGIN ON PAGES 2-3



Deposed dictator Saddam Hussein faces the world following his capture yesterday.

Inside Dress Pages (or Section Fronts)



Section head or logo or flag

Kicker (Short uppermost head

in type smaller than the main

Box (Connected rules on four

sides, or a tinted rectangle that

may not have contrasting ruled

head; often underlined.)

Refer or Teaser

boundaries.)

Chart or Graphic

Indent or **Notch** or

Line art (Not Halftone, since

this artwork consists only of black lines; a Halftone contains grayscale tones.)

"3 on 4" layout is three columns of type in a width normally used by four columns.

Runaround

MONEY & INVESTING



Anxious Investors Tap the 401(k) Egg MONTHLY FUNDS REPORT RI



Is the Rice Rally Fully Harvested?

Monday, May 5, 2008 C1

AHEAD OF THE TAPE

Stocks March Not to the Beat Of Economy



om, delinquencies will con-ue to rise, keeping credit rikets unsettled and rela-ely tight, and consumer confi nce and spending anemic. The housing market still has absorb more than a million-many new and used homes

The performance of the S&P 500



n the market, says John Maul-in, president of Millennium /ave Advisors, LLC, a Texas in-estment advisory firm. "That ill take a few years." Mr. Mauldin has coined the erm "Muddle-Through Econ-

Bulls' Optimism May Be Premature

Buffett to Fans: Opportunity Exists But Berkshire May Not Be Best Bet

Upbeat Forecasts for U.S. Companies Defy Winds Ahead, Strategists Warn

and the parameter of th

BY TOM LAURICELLA

THEST-QUARTER earnings
the bulls like what they have a the bulls like what they have a failed from mid-March lows—but it also make bulls like what they have a failed from hooder financial companies, profits have been supported by the property by the p

Microsoft

Past Shows Is Only Jilted

W ILL Micros-make a come Yahoo Ir holders, likely reeling

For Moment By Heidi N. Moore

NYSE Deal May Force Amex To Eliminate 75% of Staff

TO Eliminate 75% of Staff

By Araon Luccheff 1

A court three Fourth of the Membrane American Stock Exchange could not and Stock Exchange could be laid off following his pending mother and the situation. A country in the pending with the situation. A considerable of the strength of the situation of the situatio

Discover why some investors feel safer in international waters.

built in just a couple on money.

Buffett said.

Sunday he took a few jabs at rivals, saying he was confounded by the ability of his municipal-bond insurer's biggest rivals, MEIA fle. and Ambae Financial Corp. to retain their triple-A ratings.

"If you can find another illustration of a company whose stock that's gone are and is still

The SPDR® Lehman International Treasury Bond ETF allows you to buy



and expenses. To obtain a prospectus, which contains important information, call 1.866.787.2257. Read it care

STATE STREET.

Index

THE NEW YORK TIMES **EDITORIALS/LETTERS** WEDNESDAY, MAY 7, 2008

The New Hork Times -

ADOLPH S. OCHS ARTHUR HAYS SULZBERGER Publisher 1935-1961 ORVIL E. DRYFOOS Publisher 1961-1963

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It's About the White House

Like many Americans, we have been intrigued and often exasperated by the long-running Democratic primary and the ever smaller-bore spats between Senators Hillary Clinton and Barack Obama. So we are thankful to Senator John McCain for reminding us Tuesday what this year's presidential race really is about.

On a day when Mr. Obama won a decisive victory in North Carolina and Mrs. Clinton eked out a win in Indiana, Mr. McCain spoke about his judicial philosophy. He is determined to move a far too conservative and far too activist Supreme Court and federal judiciary even further than the country of the court of the country does not need.

Since President Bush chose Justices Roberts and Alito, the Court has ordered Seattle and Louisville to scrap voluntary school integration, protected employers who illegally mistreat their workers, and constrained women's right to choose and voters' right to vote.

Mr. McCain did not mention, of course, how the Roberts-led Court bithley overruded Congress by nullifying a key part of the McCain-Feingold campaign finance law. He did wax nostalgic about what "the basic right of property" has meant "since the founding of America." (He did ont mention that in 1789 many women could not own property and African-Americans were property, but he did cirticize the idea that values evolve over time.)

There was a moment when we were briefly cheered. Mr. McCain declared that "all the powers of the American presidency must serve the Constitution and thereby protect the people and their liberties." We hoped that would be the start of a serious critique of how President Bush has violated cherished civil liberties: endorsing

torture, ordering unlawful donestic spying and depriving detainees of the most basic right of habeas corpus.

Mr. McCain himself has eloquently criticized Mr. Bush's policies on some of these issues, but he did not raise any of them on Tuesday.

Which brings us back to the Democratic primaries.

Unless Mrs. Clinton decides to quit the race — and she certainly did not sound on Tuesday like that was her plan — it is going to be up to the superdelegates to settle this contest. There has already been a lot of discussion about how they should do so. Choose the candidate who won his or her state primary or caucus? Or the one with the most delegates? Or the most votes overall? Or the one who won the biggest states?

Mr. McCain's speech suggests an additional metric: the candidate best able to explain to voters what is truly at stake in this election and why the country cannot, for

at stake in this election and why the country cannot, for

the candidate best able to explain to voters what is truly at stake in this election and why the country cannot, for example, afford another president committed to packing the courts with activist, right wing judges.

There are few policy differences between Mrs. Clinton and Mr. Obama. But there is a vast gull between Mr. McCain and the two Democrats — and far too little difference between Mr. McCain and President Bush.

Instead of sparring, pointlessly, about who first opposed Nafta or which of these by League-educated lawyers has a more common touch, Mr. Obama and Mrs. Clinton should explain what they will do to restore the balance of power and protect civil liberties. They need to talk a lot more about addressing the health care crisis and the mortgage crisis and how they would bring American trops home and contain the chaos in Iraq. Mrs. Clinton and Mr. Obama can continue to tear each other up and fight over each super-delegate, or they can debate the issues — for the sake of the voters.

The Death Penalty Returns

Roughly 15 death row prisoners are scheduled to be put to death between now and October, according to the Death Penalty Information Center. This flood of executions is the result of the Supreme Court's ruling that upheld the constitutionality of a roubling form of lethal injection. The next few months, as states put their machinery of death into overdrive, are an ideal time for the nation to rethink its commitment to capital punishment. Last month, the Supreme Court upheld Kentucky's method of lethal injection. Although there was convincing evidence that the three drugs that Kentucky injects can cause excruciating pain and that there are not proper safeguards to avoid needless suffering, the court ruled that it does not violate the Eighth Amendment's prohibition of cruel and unusual punishment.

that it ooes not vloate the Light Amenoment's pronnition of cruel and unusual punishment.

After the court accepted the case last fall, many
states halted executions. Now, the Death Penalty Information Center projects that by the end of the year, there
could be 50 to 60 executions, which would make the upcoming months one of the busiest in years on America's
death rows. A disproportionate share of these will no
doubt occur in Texas, which last year carried out more

than 60 percent of the nation's executions.

These scheduled executions come at a time when many Americans are, rightly, turning away from capital punishment. We believe that the taking of a life by the state is in all cases wrong, but it is particularly so with the deeply flawed system that exists today. Many defendants lack adequate legal representation at their trials, race distorts who is sentenced to death for what crimes and juries are "death qualified" — jurors with moral objections to the death penalty are removed. As the recent rash of DNA exonerations has shown, judges and juries too often sentence innocent people to death. In the Kentucky case, Justice John Paul Stevens wrote a separate opinion in which he enumerated the many problems with the application of the death penalty and said that he decided that it is inherently unconstitutional. He also expressed his hope that the case would generate debate not just about lethal injection but about "the justification for the death penalty itself." With executioners gearing up across the country to start putting prisoners to death, state legislatures, governors, judges and ordinary Americans should start that debate.

Disaster in Myanmar

By all accounts, Cyclone Nargis has devastated Myanmar — a 12-foot wall of water sweeping away entire villages, leaving the coastal plain under water, thousands dead, missing or homeless and much of the capital city of Yangon without electricity or water. It is the sort of disaster that brings the world together in a desire to help, and the reaction of governments, the United Nations and international humanitarian organizations has been swift and noble. There is no time to waste.

We wish we could also say that this is no time for politics, but that simply would not be true. Myanmar — the name the junta gave to Burma — has been ruled by military dictatorship for 46 years, increasingly isolated and struggling under economic sanctions by the United States and Europe. Last September, the junta crushed peaceful protest marches by Buddhist monks.

These repressive policies contributed greatly to the the disaster. Crushing powerly left many coastal communities more vulnerable to the storm than they otherwise might have been, and, as Laura Bush observed, the government-controlled news media failed to issue timely warnings. The fear now is that the generals may create

obstacles to the rescue operation, which will require moving volumes of supplies as well as large numbers of aid workers, many from countries hostile to the regime. Though the junta took the unusual step of asking for foreign assistance, the information minister suggested that only "friendly countries" would be allowed to help. It is still not clear whether aid workers will require visas. The junta also has refused to cancel a referendum scheduled for next Saturday on a constitution that claims to be a step toward democracy. The referendum, which will effectively leave the military in control anyway, will divert attention from recovery efforts.

None of this should dissuade any government or agency from trying to help. President Bush pledged \$3.25 million on Tuesday. He said the United States stood ready to "do a lot more" – including deploying American anval assets to assist rescue and aid distribution efforts — but first the junta must approve and let American disaster teams assess the damage.

Helping the people of Myammar is the immediate task. In time, the world can redouble its effort to free Myammar from the great disaster of the junta itself.

The Cost of Smarts

Research on animal intelligence always makes me wonder just how smart humans are. Consider the fruit-fly experience always make the property of the property o

Every chicken that looks at you sideways — which is how they all look at you — is really saying what Thoreau said less succincity; you are endeavoring to solve the problem of a livelihood by a formula more complicated than the problem itself. Thoreau himself would not dispute that he was hoping to recover the chicken's point of view. He went to Walden Pond *to enternether well his ignorance." The problem is self-was the problem itself which is the problem is self-was the problem in

When the Elderly Get to Choose Care

can choose whether to receive inspinal reation, treatment, medication or nutrition. The proposal staff are legally available to us, generally, while we are mentally competent.

Good communiting in nursing homes, hospitals and other facilities, utilite at the patient-centered retirement community discussed in the article.

Many more of us are living longer, but not necessarily better. At the end of our lives, particularly after diagnosis of a terminal illness, we should be informed of our right to receive information and counseling available about end-of-life options.

of our right to receive information and counseling available about end-of-life options.

These include hospice, a prognosis with and without the continuation of curative treatment, the right to refusal of or withdrawal from life-sustaining treatment, the right to substantial symptom management, the right to voluntarily stop eating and drinking and the right to palliative sedation.

Particularly and the right to particular sedation.

Illnesses or are terminally ill, as long as we are competent, we should be able to control our medical care, our lives and our deaths.

DAVID CLEVEN
Executive Director

Compassion & Choices of New York, New York, May 5, 2008

To the Editor:

I play tennis, climb stairs for exercise and baby-sit around 18 hours per week for my grandchildren. Until 2005 I Joined peace and civil rights marches throughout the country. I refuse all invasive tests, and will not stay overnight in a hospital. I have an excellent doctor who respects my desire to die unexpectedly at home in bed. I go to see her when I am of feeling well.

not feeling well.

I am 74 and I will probably die in the next 20 years. Why should I spend any of those years recovering from invasive treatment or going to doctors to find out how or when I am going to die?

To the Editor

gressive care approach that is often a more humane, realistic and just as caring form of intervention takes time and sulfiving, them the needed emotional support to accept the change in these circumstances is also a big part of providing care. Medicare's current reimbursement system is not designed to encourage community-based doctors who work without the financial safety net of supporting grants to provide this needed care. In fact, Medicare financially encourages doctors to do just the opposite, providing expensive and frequently futile painful care at the end of life is financially beneficial to all providers and, on the surface, appears to show concern. It also temporarily allows families to avoid difficult realities.

Spending an hour with a patient and loved ones discussing the patient's life.

her or his wishes and how to best accomplish their goals is almost completely unrecognized by Medicare. This must change.

SAM BRODY
Baldwin, N.Y., May 5, 2008

To the Editor:
"For the Elderly, Being Heard About Life's End" is encouraging. Slow medicine, as defined by the Dartmouth Medical School, is a step forward on this controversial path toward a kinder death. Advance health care directives are be-

out often are not followed by harried hospital physicians. A directive should become part of each medical record,



with a designated agent who is strong enough to insist that the wishes of the one who is ill are follows:

Physicians who are cognizant of a patient's wishes to "take it slow" would be more willing to suggest hospice care earlier rather than later. Everyone involved would benefit.

Trust Hooper.

Portola Valley, Calif., May 5, 2008

To the Editor:

I am chief of palliative care services are Huntington Hospital in Huntington, N.Y. Your article regarding medical care of the elderly in New Hampshire underlines the necessity of limiting excessive medical interventions that provide limendical interventions that provide limendical interventions that provide limendical interventions that provide limendical transportations of the patient and their families.

The concept of "slow medicine" must be explained and its use encouraged to both families and patients. Palliative care or slow medicine tries to enhance the quality of life when cure is not possible.

ALBERT E-SACKNOFF Huntington, N.Y., May 5, 2008

To the Editor:

As residents of Kendal at Hanover, the retirement community featured in your article, we fully subscribe to slow medicaricle, and the subscribe to the statement hat "Geath and dying is central to conversation from Day 1."

We are in our \$80 and came to Kendal two years ago for the quality of file as well as the quality of death. We found a vibrant intellectual as well as athletic and outdoor community. We are relieved of the worry of what will happen to us when we are no longer able to manage on our own.

As a result, we are then able to enjoy have the content of the content of the subscribe the subscribe to the content of the subscribe the subscribe to the subscribe the subscribe to the subscribe to the subscribe to the subscribe the subscribe to the s

o the Editor: Re "Oakland Teach-In Looks at Budg-t Cuts and the War" (news article, May

et Cuts and the War" (news article, May 2):
 It's fine for students at Paul Robeson High School in Oakland to consider the fiscal impact that the war in Iraq has on the United States, but somene ought to set them straight when they start talk-time them straight when they start talk-time them straight when they start talk-time their school system.

The fact is that they should be pointing their fingers primarily at their own Board of Education and at lawmakers in Garamento, not at Washington, during such a discussion. The federal government provides less than 10 percent of the control of the contr

the configuration of the confi

Edison, N.J., May 2, 2008 The writer is a senior fellow at Teachers College, Columbia University, and a for-mer national education correspondent for The New York Times.

Patent protection; the foreclosure crisis; paying for doctors' classes.

Also: Give the Lower East Side some

To the Editor:

Re *A Prison of Shame, and It's Ours'' (column, May 4):

I am insulted by Nicholas D. Kristof's Characterizations of conditions at Cuantation of Conditions of Cuantation of Conditions of Cuantation of Conditions of Condition of Condition of Condition and Condition a

Further, the case of Abdul Hamid al-Ghizzawi's condition and treatment has been well documented before the Unit-ed States District Court, which ruled this continued refusal of treatment purposefully hindered our efforts to provide care.

(Rear Adm.) MARK H. BUZBY U.S. Navy Commander Joint Task Force Guantánamo Guantánamo Bay, Cuba, May 4, 2008

The New York Times Company

ARTHUR OCHS SULZBERGER JR., Chairman IANET L. ROBINSON, Chief Executive Office MICHAEL GOLDEN, Vice Chairman JAMES M. FOLLO, Chief Financial Officer R. ANTHONY BENTEN, Senior V. P.

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Corporate Masthead

House Ad or Web Refer

Inside Pages



THE NEW YORK TIMES INTERNATIONAL THURSDAY, MAY 8, 2008

At 60, Israel Redefines Roles for Itself and for Jews Elsewhere

By ETHAN BRONNER

JERUSALEM — The Jewish
people are marking the 60th anniversary of their national rebirth, the founding of Israel, on
Thursday with the usual military
flyovers, flag buntings and televised reminiscences of aging pioneers.

visad reminiscences of aging pioneers.

But there is another form of celebration planned, and its sponsors believe it says something the control of the best minds from around the world on some of the blest minds from around the world on some of the biggest challenges facing humankind—and especially the Jews—in the coming decades.

"The brain enriches the pocket, "The brain enriches the pocket, but the property around," Shi man Peres, Israel's president and the patron of the conference, said in an interview. "We are a small land and a small people, but we can become a daring world laboratory, and that is our desire and plan."

oratory, and that is our desire and plan."
Nearly 700 guests are expected to take part next week in 35 discussion groups. They include statement like Henry A. Klishmer and the Renny A. Rishmer and Renny

rise of Iran and sovereignty m u-rusalem. In fact, what are billed as glo-bal challenges — terrorism, Iran — seem to be somehow espe-cially Jewish and Israeli ones. The organizers say this is not co-incidental or unusual and point as an example to Hitler, who posed an enormous threat to the world but focused particularly on the Jews.

posed an enormous threat to the word but focused particularly on the Jews. "Catackysms always seem to affect Jews first," remarked Stuart E. Eizenstia, a senior official real E. Eizenstia, a senior official state of the state

Cowen Elected Prime Minister Of Ireland

LONDON — Brian Cowen was elected Ireland's new prime min-ster by an 88-to-76 vote in the parliament on Wednesday, and ne announced a major cabinet

parliament on Wednesday, and he announced a major cabinet shuffle.

Mr. Cowen, 48, who had been the finance minister, succeeded the finance minister, succeeding the finance of the finance of

nlé sain. "we are a rorrunate peo-jée." He appointed new ministers of finance, justice and foreign af-fairs, among other posts, and said dairs, among other posts, and said justice and the said of the said justice and said mining the referendum was essential if Ire-land was to "secure our place in the heart of Europe."

Books of The Times Monday through Friday, The New York Times

conferences and demonstrations.

The organizers in Jerusalem are still hoping a few Arab leaders.

Mr. Peres said that to him the idea was to bring thoughtful Jews and non-Jews together in the perhaps idle hope of "making the Jews more worldy and making the world more Jewish."

He gave as examples Israel's annovative approach to irrigation and the still and the world more Jewish."

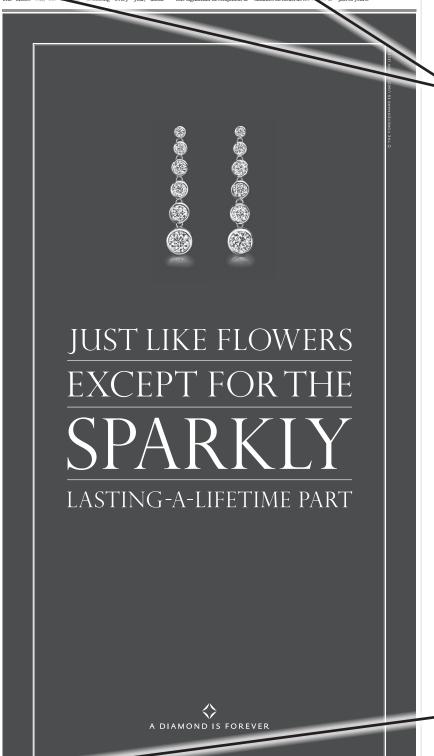
He gave as examples Israel's annovative approach to irrigation active still and the still and

know about our drip irrigation
systems, he said.
Speaking of Israel and China in
Speaking of Israel and Israel an

A23 - Folio

> A Shelf Page is formed when one or more large ads leave a single shallow ledge for news.

A Widow or Orphan is created when all or part of one word forms the last line of a paragraph. An **orphan** occurs at the top of a column of type. A widow occurs anywhere else.



Filler or House Ad

Acquittal in Nun's Killing Provokes Outcry in Brazil

By ALEXEI BARRIONUEVO RIO DE JANEIRO — Human rights advocates and the Brazil-ian government on Wednesday sharply criticized the acquittal of a man accused of being behind the murder of an American Ro-man Catholic nun in the Brazilian Amazon forest.

Mery Galanternick contributed reporting.



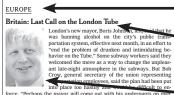
Sing Sections, and Prosecutor, said that he claimed to appear to that he claimed to appear to the said of the claimed to appear to the said with the control of the claimed to appear to the claimed to t

court spokeswoman.

Tom Stang, a brother of Sister
Dorothy, said the family was
crushed by the acquittal. "That
guy was offered up as a sacrificial lamb," he said of Mr. Sales.
"But the darker forces that created him have been allowed to go
free."

World Briefing

EUROPE



Germany: 2 Groups Banned for Neo-Nazism

The German government shut down two groups, Collegium Humanur and the Association for the Rehabilitation of People Persecuted for De mying the Holocaust, accusing them of spreading anti-Semitic proparation and glorifying the Nazis. The bans came after the authorities the series of early morning radás in North Rhine-Westphalia

Argentina: Ash Cloud Grounds Flights It Spreads
Major Argentine airlines suspended flights to some cities in some as the huge ash cloud from the Chaitén volcano in Chile blew eash
Argentina. Although people in Argentina have not been evacuated, the
authorities in affected areas have suspended classes and distributed
face masks and drinking water. At least 8,000 have been evacuated in
Chile since the volcano's eruption on Friday.

PASCALE BONNEFOY

MIDDLE EAST

Yemen: Japanese Tourists Briefly Taken Hostage

tidnapped two female Japanese tourists near the town of ten, but released them hours later, local officials said. Th

Syria: Atomic Agency Seeks Answers

System. AUDITIC AGENTY DECKS ALISWETS

Mohamed Ellaradei, the director general of the International Atomic
Energy Agency in Brussels, said Syria had an obligation to tell his agency whether the site Israeli warplanes bombed there in September was
an undeclared nuclear reactor. The government in Damascus has not
granted United Nations inspectors access to the area despite several requests, diplomats say. The United States released intelligence last
month that it said showed that Syria had built a reactor at the site. The
Syrian government has denied the accusations.

(REUTERS)

China: Rushing to Track Children's Disease

Health officials in China resonantia to the continued spread of hand, foot and mouth disease, a dangerous intestinal virus, issued new regulations requiring all health care providers to report new cases of the disease, which has killed 28 children in the past two months, most of them in central Anhul Province. Several new cases were reported in Beijing this week.

Folio

Standing Head Kicker

Subhead or Briefs Head

Mug shot or **Postage Stamp** is a small head-only photo.

← Signature *or* credit line

Photo Credit

Brief (Part of a **Briefs** Package or if using news services, a Wire Roundup.)

Standing elements:

Items that are reused over time are generally prefixed with "Standing," as in Standing Head or Standing Graphic. Such fixtures are not necessarily page elements; A Standing Open Page refers to a page that never contains a paid advertisement. A Standing Layout is a certain fixed arrangement of page elements that is reused frequently.

Berlusconi Chooses Cabinet, Reuniting a Familiar Cast

By IAN FISHER

Silvio Berlusconi prepared on Wednesday to take power for the third time as Italy's prime minister, announcing a slimmed-down cabinet of familiar faces aimed at overcoming an immediate of the company o

most no economic growth.

Mr. Berlusconi said the meeting there would be a "symbolic growth."

Mr. Berlusconi said the meeting there would be a "symbolic growth."

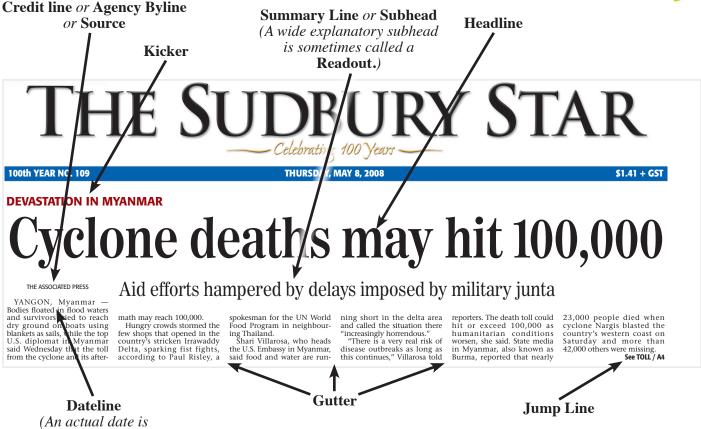
Mr. Berlusconi said the meeting there would be a "symbolic growth."

In an all may be grown and in the section of the section o









Flooding wipes out two communities

not needed.)

By Brian Thevenot and Manuel Torres

Staff writers

As Jerry Rayes piloted his boat down St. Claude Avenue, just past the Industrial Canal, the eerie screams that could barely be heard from the roadway grew louder as, one by one, faces of desperate families appeared on rooftops, on balconies and in windows, some of them waving white flags.

The scene wouldn't change for the next three hours, as Rayes and his son and nephew boated down St. Claude Avenue and deep into St. Bernard Parish, where water smothered two-story houses, people and animals. The men had to duck to miss streetlights that towered over Judge Perez Drive, the parish's main thoroughfare.

The people Rayes rescued all told the same story, already written on their stunned and shivering

"Lede" has two different meanings:

- The main article on Page One, often called the Lede Story (see above).
- The first one or two introductory paragraphs of an article (see left).

To avoid confusion with metallic lead (Pb), once used in newspaper production, it is spelled "lede."

Dual or **Double Byline**

Credit Line or Agency Credit

Lede (*The first one or two meaningful paragraphs*, *highlighted here in green*.)

- Undated (or Undatelined) Story

e Times-Picayune

See FLOOD, A-6

Jump Line

Anatomy of an Article



When a story continues from another page, the second and subsequent pages are known as **Jump Pages**. The article that jumps usually gets a **Jump Head**.

In this example, the **Tracks** are used to tie similar stories, and can be thought of as a common kicker for each story.



Sometimes layout editors will mix up the traditional largerto-smaller order of elements. Note that the upper deck is not worded like a kicker; its position is interchangeable with the main head.

At 82, triathlon relay runner Bob Gralley can run circles around many half his age

Senior athlete sets records of his own

BY TANIKA WHITE [SUN REPORTER]

Bob Gralley's heart belongs to his wife. Betty, whom he has loved for 60 years. But on this day, it's a petite 29-year-old blonde who makes his heart race. Liter-

blonde who makes his heart race. Literally.

Attached with tubes and straps to a monitor that will take a snapshot of his heart and lung health, Gralley runs on a treadmill, as his young trainer methodically increases the speed. Faster, faster, faster, faster, faster, faster, faster, faster, sound the mat of the whirning shoes pound the mat of the whirning machine.

The trainer, Krista Schultz, had predicted Gralley's heart would max out at about 138 beats per minute, but at the end of a 12-minute run, she had logged his highest rate at 157 beats.

This would be a fine maximum for a man of 63.

man of 63.

But Bob Gralley is 82 — and in two weeks, he will run in the Columbia Triathlon as the last leg of a relay team. He'll run about six miles after a teammate bikes about 25 miles and another

swims about a mile.

"There are people half his age who can't run in a triathlon, much less people who are his age," said Dr. Shannon Winakur, a cardiologist with Mid-Atlantic Cardiovascular Associates and tic Cardiovascular Associates and a spokeswoman for the American Heart Association. "It's certainly not the norm for an 82-year-old, but it is truly inspirational."

for an 82-year-old, but it is truly inspirational."
In fact, Gralley's teammates on the
Erickson Retirement Communitiessponsored team are half his age, and he
will be the oldest person ever to compete in the annual event, which is
May 18 at Centennial Park, between Ellicott City and Columbia.
"That kind of drive is unbelievable,"
said Lee Corrigan, executive director of
the Under Armour Baltimore Marathon,
which Gralley has run.
But Gralley shrugs off the awestruck
reaction his fitness level garners.
"My heart goos up when I'm near pret-

"My heart goes up when I'm near pret-ty girls," he said, by way of explanation, as Schultz blushes.

Comely trainers notwithstanding, the truth is that Gralley has been working [Please see RUNNER, 7A]



Bob Gralley, 82, will be participating in the 10K run of the Columbia Triath-lon. He is the oldest person to partici-pate in the race, which is May 18. BARBARA HADDOCK TAYLOR

The smaller Deck (or Summary Graf) is the uppermost head.

Main head is below its normal position.

Anatomy of an Article



Headline — Checking for Storm Damage: How Innovations Have Fared

By Ian Salisbury

Drop Cap —

In the heady markets of recent years, und companies rolled out lots of innovative new offerings. Now, with stock markets world-wide down amid concern that the U.S. is entering a serious recession, these innovations are facing their first real test.

Some of these investment ideas could end up

soline of these investional cooking like the Internet-oriented funds that sprouted in 1999 and early 2000: symbols of excess in the waning days of a bull market. Or the opposite could happen. Hedge funds—those largely unregulated investment pools for the wealthy—ce-

lated investment pools for the wealthy—cemented their popularity when they demonstrated their ability to earn profits in the steep bear market of 2000-2002.

We decided to take a close look at some of the fund-industry innovations of recent years.

cans' growing desire to invest in emerging markets. Some tap into small investors' urge to use the same hedge-

fund techniques as the rich. Others—target-date funds—are designed to protect investors from themselves, offering one-stop shopping that aims to eliminate all the worry about what to buy and when. Here are the categories we zeroed in on and what we found:

BRIC FUNDS

MARKETING PITCH: A number of firms have rolled out funds that focus on one or more of four emerging behemoths—Brazil, Russia, India and China.

Soaring markets in recent years fueled investor interest in the BRIC countries: Brazil's benchmark stock-market index jumped 185% over the four years through Dec. 31, while Russia's gained 304%, India's 247%, and China's 251%.

At least two new India funds have been launched this year, on top of three last year, giving U.S. individuals who want to bet on India almost triple the number of options they had just two years ago. There are now 49 funds with Brazil, Russia, India or China, or

some combination, in their name. Altogether they have \$33 billion under management, according to fund tracker Morningstar Inc.

AVERAGE PERFORM-**ANCE: BRIC funds have** proved more volatile than other emergingmarkets investments. Overall, emerging-markets funds returned about 22% over the 12 months through April 30; in the first four months of this year they were down 4.26%. Funds that describe themselves as BRIC funds returned 27% over the past 12 months and were down 14% this year through April 30. (Fund returns through

April 30 are preliminary.)

Templeton BRIC Fund is down about 8.33% this year, but its lead manager, Mark Mobius, remains bullish. "The outlook for emerging equity markets in 2008 is good," he writes in an email. "We expect to end the year on a good note if current conditions continue," especially if commodity prices remain high and consumer spending remains strong in the BRIC countries.

LESSONS LEARNED: Most individual investors are better off with a broadly diversified international *Please turn to page R5*

and set

or White Space

margin.

Margin

Smallcaps Lede

Bold all-caps

Color art centered

on 2 columns with.

white space or a

lede-in

Topic headline
or Divider or Subhead

Jump Line

Anatomy of an Article



Rowdy crowd gets Girdwood Forest Fair axed

BAD VIBES: Drugs, drinking, fires and fighting halt annual July Fourth festival.

By BETH BRAGG

Blaming out-of-control can turned a funky festival into a the Girdwood Forest Fair on St celed the popular outdoor arts mpers and partyers who pad scene, organizers of nday said they have can-and music festival that would have turned 33 years old is July.

The event which last year di an average of 5 000 people a day for three straight da the calendar next year, Forest Fai s, could be back on committee member

But the fair and the parade won't happen this summer because organizers couldn't figure out how to tame a rowdy crowd that brought underage drinking, illegal camping and campfires, drug use and fights to the town

of about 2,500.
"We wanted to send a message to the people who came and made it their own two-day party er. We want to tell those people who ruined it that they can't return to this event," Bell said. "The campground had gotten out of control and had become its own thing. The campground has to go away, and then we can have

Kliff Hopson, the drummer for the Fairbanks rock

band Gangly Moose, said the Forest Fair will be missed

by musicians and music lovers around the state.
"For many years now, I've called the Forest Fair the premier music event in Alaska," he said Sunday after learning of the cancellation. "That's the way I look at it.

"But I can totally understand where they're coming m. ... I woke up Sunday morning last year at the Forfrom ... I Woke up Sunuay morning was you.

set Fair and basically got routed out of my campsite because of these freaked-out dudes camping next to us being scary. They were talking about hurting people."

The trouble was happening outside the confines of the Forest Fair, a Fourth of July event held annually

See Back Page, FOREST FAIR

We wanted to send a message to the people who came and made it their own two-day party.

rest Fair committee member Jay Bell

Summary Graf with bold lede-in

Sometimes called a Subhead. (The lede-in substitutes for a kicker.)

> Note that this **Jump Line** doesn't refer to a specific page number, but rather the position of the Jump Page.

Pull Quote, Drop Quote or Quote-Out

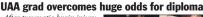


Currency bypasses the Bush

Exotic meat market

Bison, elk and yak among latest flavors

& World New



After traumatic brain injury, she lost everything but hope



The article above has several unusual design aspects including the column width (roughly 3-on-6½), a jump line that doesn't have a specific page number, a headline style that is fairly complex to write, and the pull quote on the right.

In fact, the entire page (left) contains many complex design elements. Note especially the variety of column widths and headline styles. The bottom tier has three column widths.

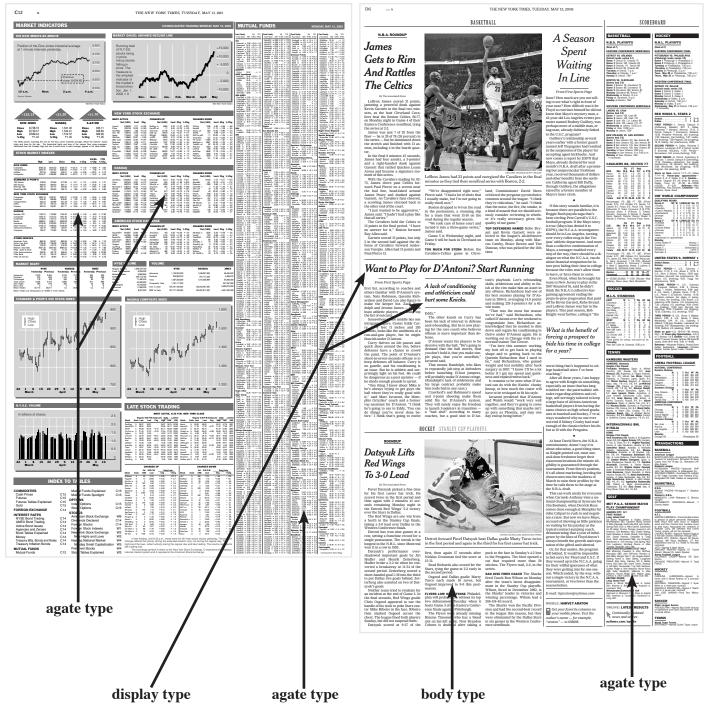
The item with the yellowish background in the right column (under "Currency bypasses the Bush") is an editor's note placed between the headline and the summary graf, a very unusual design choice.

Also note how the bold lede-in in the subhead acts as a kicker. This saves vertical space.

Such designs can attract readers who buy newspapers from vending machines or newsstands.

Agate





This is an example of 5.5pt News Gothic agate type.
The numbers are unispaced:
1234567890
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghiiklmnopgstuvwxyz

Agate Type is the small sans-serif type typically used in financial, calendar listings, movie listings and sports pages. A page containing all or mostly agate is called an Agate Page. Agate can appear in tabular or non-tabular (or text) format. In a rare instance of inter-newspaper standardization, 5.5-point News Gothic is the favored agate type face at most U.S. newspapers, since this allows The Associated Press to accurately measure the numbers of characters that can fill a line of agate type one column wide.

The larger generally serif type used in stories is called Body Type.

Other type faces (such as those used in headlines) are known generically as Display Type.

Subheads & Summaries



U.S. JUDGE DELAYS ACCORD ON TAPES

Continued From Page 1, Col. 3

crats, passed the Senate over-whelmingly. The bill is now before a House subcommittee. It provides for taking "protec-tive custody" of the tapes and papers, making them available to the special prosecutor and providing for eventual public access.

leral District. Court in an atput to force the Government
live up to the Nixonpson agreement.
fr. Miller had asked for a
pporary restraining order so
t no papers would be resed without subpoena and
t Mr. Nixon's rights would
protected.

New Suit Filed

Prosecutor's Goal

Subheads are nearly extinct in their original form. They are very short headlines, usually in bold body type, that break up long columns of text.

As newspapers moved to shorter articles and more horizontal layouts that made better use of graphics and color, subheads lost their utility and visual impact. The example at left is from 1974, but by 2000 they were largely gone.

Today, some newspapers refer to any lower level of a main head as a Subhead. Some can be multi-line Summary Grafs (or Summary Heads or Readouts) or single-line **Summary Lines**; others are shorter **Decks** or **Banks** subordinate to the main head.

Other newspapers refer to Subheads as smaller headlines in display type (often with horizontal rules) that break up a multi-subject article. Letters to the editor and news briefs are common places to see these types of subheads.

Los Angeles Times

Subheads or Crosslines

Two parties,

two remedies

for healthcare

Extensive use of **Summary Grafs**

Numbers crunch in LAPD buildup

a real tive wire



To Chinese firms U.S. is a bargain



HANDS-ON APPROACH

Inside Todav's Times



A mix of luck, polish Vietnamese dominance of the manicure

trade started with the help of a U.S. star.

The New Hork Times

Headline Styles



THIS IS AN 'ALL-CAPS' HEADLINE; SOME LETTERS, SUCH AS IN MCCARTHY, ARE SMALL-CAPS FOR READABILITY.

This is a 'Title-Case' Headline; Large Words and Verbs Are Upper-Case. The Capitalization Rules Can Be Complex.

This is a 'sentence-case' headline.
It is capitalized as if it were a sentence.
Many newspapers use this style for subheads.

THIS IS A 'TITLE-CASE SMALL-CAPS' HEAD; ONLY THE BIG WORDS (AND VERBS) ARE FULL-SIZED UPPER-CASE.

THIS IS A NORMAL 'SMALL-CAPS' HEAD; IT IS CAPITALIZED AS A SENTENCE. THIS IS THE EASIEST TO AUTOMATE.

Although newspapers tend to have their own arcane variations of headline styles – and especially capitalization – they all use one of the five basic styles shown above. Variations include alignment and bold/italic.

They also tend to use single rather than double quotes (to save space) and allow certain abbreviations that are not normally seen in news articles. Newspapers that automatically generate headlines on web sites often use normal small-caps because it tends to hide capitalization mistakes.

The above headlines were set in 24-point New York Times Bookman Ludlow and NYT Bookman Ludlow Small Caps.