

# When the picture tide rises

Photo Metadata Conference

Florence, 7th June, 2007

- Ladies and gentlemen, I am delighted and very honoured to have been asked to hold the opening speech for the “International Photo Metadata Conference of the IPTC“.
- This morning, I would like to invite you to come with me on a short trip through the infinite reaches of our digital image world.
- But before we embark on this journey, allow me to introduce myself and the magazine I work for, Der Stern. I have worked for Stern for eleven years,for the past eight have been one of a team of two photo editors.
- We have a staff of nineteen: eleven picture researchers and eight assistants or secretaries. We have offices in Paris, London, New York and Hong Kong, where another six picture researchers work. As you can see, this is a fairly large team because photos are extremely important for Stern. We work every day, including weekends, and, if necessary, we'll also come in over Christmas or New Year. Unlike a few decades ago, there is simply no way we could structure our work any differently: if we leave the office at 6 p.m. on a Friday and return at 8 a.m. on the following Monday morning we would have a substantial backlog on our hands. Over the weekend our system receives around 25,000 new images. Monday morning is deadline for Stern; the editorial conference takes place at 8 a.m. and my editor in chief will want to know if there are any new, important photos which need to be included in that week's issue.
- We import images continuously from 12 press agencies, receiving around 12,000 pictures a day. However, we only use approximately 250 photos per issue, in other words just around 0.3 per cent.
- Additionally, we have online access to around 300 databases and can search, download and use approximately 60 million images at any hour of the day.
- Let's log on to Stern's editorial system from here and look at a few images together, than you can see, how many pictures we get on a normal workday.

cc: huGO Gij / Benutzer: tramp / Bilder / einfache Suche

Grüner + Jahr STERN 05. 2007 2.44s

Bildinfo klein Seite 1 von 130

ADMINISTRATION 100 Markiert: 0

LOGOUT

Treffer: 12911

Voltextrecherche UND

Import 22.5.2007

Importkanal Stern\_ACTIONPRESS Stern\_AFP Stern\_AP Stern\_CORBIS Stern\_DDP Stern\_DPA Stern\_EPA Stern\_Extern Stern\_GAMMA Stern\_GETTY Stern\_MECOM Stern\_LAIF Stern\_People Stern\_POLARIS Stern\_REUTERS Stern\_VII Stern\_INT\_ARCHIV Stern\_INT\_EBV Stern\_INT\_Infografik Stern\_INT\_ITZEHOE

Lesezeichen

Exportdatum

Veröffentlichungsdatum

Vorauswahl

Sortierung Absteigend


- These figures show that we no longer have the problem we had, say, up to 15 years ago of not having enough photos. The opposite is true: we now have access to such a multitude of images when researching for any given story that the search process has become time-consuming. Finding the right image, the relevant image and the most appealing image has become an extremely lengthy process.
- Yesterday, as I am sure you all know, was the opening day of the G8 summit meeting in Heiligendamm, a small German village on the Baltic coast.
- We are going to search through all the news agencies Stern uses in Hamburg; we'll enter "Heiligendamm" as our search term and won't specify a particular period of time. As you can see, this search returns 2,268 results, all of which we have to view.
- Not exactly effective, is it? To get better results we need to narrow down the search parameters slightly by applying some search filters, for example by defining a specific period of time.

cc: huGO Guj / Benutzer: tramp / Bilder / einfache Suche

Grüner + Jahr STERN 15. 05. 2007 BILD KONFIGURATION ADMINISTRATION NEUES FENSTER LOGOUT

Einfach Profil Favorit Lightbox TP Treffer: 2268 (20.47s) Bildinfo Klein Seite 1 von 23 100 Markiert: 0

Voiltextrecherche  UND

Heiligendamm

Import

Importkanal

- Stern\_ACTIONPRESS
- Stern\_AFP
- Stern\_AP
- Stern\_CORBIS
- Stern\_DDP
- Stern\_DPA
- Stern\_EPA
- Stern\_Extern
- Stern\_GAMMA
- Stern\_GETTY
- Stern\_MECOM
- Stern\_LAIF
- Stern\_People
- Stern\_POLARIS
- Stern\_REUTERS
- Stern\_VII
- Stern\_INT\_ARCHIV
- Stern\_INT\_EBV
- Stern\_INT\_Infografik
- Stern\_INT\_ITZEOE

Leseseichen





























Exportdatum

Veröffentlichungsdatum

Vorauswahl

Sortierung

Absteigend

 <p>Zwei Polizisten der Spurensicherung begutachten ein teilweise ausgebranntes Fahrzeug am Freitag (25.05.07) auf einem Parkplatz in</p> <p>25.05.2007 10:53</p>	 <p>Zwei Polizisten der Spurensicherung begutachten ein teilweise ausgebranntes Fahrzeug am Freitag (25.05.07) auf einem Parkplatz in</p> <p>25.05.2007 10:50</p>	 <p>Campaufbau der G8-Kritiker</p> <p>25.05.2007 10:50</p>	 <p>Ein Polizist von der Spurensicherung begutachtet ein teilweise ausgebranntes Fahrzeug am Freitag (25.05.07) auf einem Parkplatz in</p> <p>25.05.2007 10:48</p>	 <p>Campaufbau der G8-Kritiker</p> <p>25.05.2007 10:43</p>	 <p>Campaufbau der G8-Kritiker</p> <p>25.05.2007 10:38</p>	 <p>An aerial view shows a security net in the Baltic Sea in front of the coastline of the town of Heiligendamm</p> <p>May 24, 2007. The</p> <p>25.05.2007 10:33</p>
 <p>An aerial view shows a security net near the Baltic Sea resort of Heiligendamm</p> <p>May 24, 2007. The twelve kilometres long fence is part</p> <p>25.05.2007 10:33</p>	 <p>German police officers aboard a dinghy check a security net in the Baltic Sea in front of the coastline of the town of Heiligendamm</p> <p>May 25.05.2007 10:06</p>	 <p>German police officers aboard a dinghy check a security net in the Baltic Sea in front of the coastline of the town of Heiligendamm</p> <p>May 25.05.2007 10:06</p>	 <p>German police officers aboard a dinghy check a security net in the Baltic Sea in front of the coastline of the town of Heiligendamm</p> <p>May 25.05.2007 10:06</p>	 <p>German police officers aboard a dinghy check a security net in the Baltic Sea in front of the coastline of the town of Heiligendamm</p> <p>May 25.05.2007 10:03</p>	 <p>German police officers aboard a dinghy check a security net in the Baltic Sea in front of the coastline of the town of Heiligendamm</p> <p>May 25.05.2007 10:03</p>	 <p>German police officers aboard a dinghy check a security net in the Baltic Sea in front of the coastline of the town of Heiligendamm</p> <p>May 25.05.2007 10:02</p>
 <p>German police officers aboard a dinghy check a security net in the Baltic Sea in front of the coastline of the town of Heiligendamm</p> <p>May 25.05.2007 10:02</p>	 <p>VORBEREITUNG DER WASSERSCHUTZPOLIZEI FÜR DEN WELTWIRTSCHAFTSGIPFEL VOR HEILIGENDAMM / 240507 / FAHNE</p> <p>25.05.2007 09:55</p>	 <p>VORBEREITUNG DER WASSERSCHUTZPOLIZEI FÜR DEN WELTWIRTSCHAFTSGIPFEL VOR HEILIGENDAMM / 240507 /</p> <p>25.05.2007 09:54</p>	 <p>VORBEREITUNG DER WASSERSCHUTZPOLIZEI FÜR DEN WELTWIRTSCHAFTSGIPFEL VOR HEILIGENDAMM / 240507 / FAHNE</p> <p>25.05.2007 09:54</p>	 <p>VORBEREITUNG DER WASSERSCHUTZPOLIZEI FÜR DEN WELTWIRTSCHAFTSGIPFEL VOR HEILIGENDAMM / 240507 /</p> <p>25.05.2007 09:54</p>	 <p>VORBEREITUNG DER WASSERSCHUTZPOLIZEI FÜR DEN WELTWIRTSCHAFTSGIPFEL VOR HEILIGENDAMM: EINE GELBE</p> <p>25.05.2007 09:54</p>	 <p>VORBEREITUNG FÜR DEN WELTWIRTSCHAFTSGIPFEL VOR HEILIGENDAMM: STACHELDRAHT AM FKK-STRAND VON</p> <p>25.05.2007 09:54</p>
 <p>VORBEREITUNG FÜR DEN WELTWIRTSCHAFTSGIPFEL VOR HEILIGENDAMM: STACHELDRAHT ENTLANG DER BAHNLINIE MOLLN IN</p> <p>25.05.2007 09:53</p>	 <p>VORBEREITUNG DER WASSERSCHUTZPOLIZEI FÜR DEN WELTWIRTSCHAFTSGIPFEL VOR HEILIGENDAMM: STACHELDRAHT</p> <p>25.05.2007 09:53</p>	 <p>VORBEREITUNG DER WASSERSCHUTZPOLIZEI FÜR DEN WELTWIRTSCHAFTSGIPFEL VOR HEILIGENDAMM: STACHELDRAHT</p> <p>25.05.2007 09:53</p>	 <p>VORBEREITUNG DER WASSERSCHUTZPOLIZEI FÜR DEN WELTWIRTSCHAFTSGIPFEL VOR HEILIGENDAMM / 240507 /</p> <p>25.05.2007 09:53</p>	 <p>VORBEREITUNG DER WASSERSCHUTZPOLIZEI FÜR DEN WELTWIRTSCHAFTSGIPFEL VOR HEILIGENDAMM / 240507 /</p> <p>25.05.2007 09:53</p>	 <p>VORBEREITUNG DER WASSERSCHUTZPOLIZEI FÜR DEN WELTWIRTSCHAFTSGIPFEL VOR HEILIGENDAMM / 240507 /</p> <p>25.05.2007 09:53</p>	 <p>VORBEREITUNG DER WASSERSCHUTZPOLIZEI FÜR DEN WELTWIRTSCHAFTSGIPFEL VOR HEILIGENDAMM: STACHELDRAHT</p> <p>25.05.2007 09:52</p>

cc: huGO Guj / Benutzer: tramp / Bilder / einfache Suche

Grüner + Jahr STERN 25. 05. 2007 BILD KONFIGURATION ADMINISTRATION NEUES FENSTER LOGOUT

Einfach Profil Favorit Lightbox Treffer: 518 (0.67s) Bildinfo klein Seite 1 von 6 Markiert: 0

Voltextrecherche  UND

Heiligendamm

Import -3d

Importkanal

- Stern\_ACTIONPRESS
- Stern\_AFP
- Stern\_AP
- Stern\_CORBIS
- Stern\_DDP
- Stern\_DPA
- Stern\_EPA
- Stern\_Extern
- Stern\_GAMMA
- Stern\_GETTY
- Stern\_MECOM
- Stern\_LAIF
- Stern\_People
- Stern\_POLARIS
- Stern\_REUTERS
- Stern\_VII
- Stern\_INT\_ARCHIV
- Stern\_INT\_EBV
- Stern\_INT\_Infografik
- Stern\_INT\_ITZHOE





























Lesezeichen

Exportdatum

Veröffentlichungsdatum

Vorauswahl

Sortierung Absteigend

 <p>Zwei Polizisten der Spurensicherung begutachten ein teilweise ausgebranntes Fahrzeug am Freitag (25.05.07) auf einem Parkplatz in</p> <p>25.05.2007 10:53</p>	 <p>Zwei Polizisten der Spurensicherung begutachten ein teilweise ausgebranntes Fahrzeug am Freitag (25.05.07) auf einem Parkplatz in</p> <p>25.05.2007 10:50</p>	 <p>Campaubau der G8-Kritiker</p> <p>25.05.2007 10:50</p>	 <p>Ein Polizist von der Spurensicherung begutachtet ein teilweise ausgebranntes Fahrzeug am Freitag (25.05.07) auf einem Parkplatz in</p> <p>25.05.2007 10:48</p>	 <p>Campaubau der G8-Kritiker</p> <p>25.05.2007 10:43</p>	 <p>Campaubau der G8-Kritiker</p> <p>25.05.2007 10:38</p>	 <p>An aerial view shows a security net in the Baltic Sea in front of the coastline of the town of Heiligendamm</p> <p>May 24, 2007. The</p> <p>25.05.2007 10:33</p>
 <p>An aerial view shows a security net near the Baltic Sea resort of Heiligendamm</p> <p>May 24, 2007. The twelve kilometres long fence is part</p> <p>25.05.2007 10:33</p>	 <p>German police officers aboard a dinghy check a security net in the Baltic Sea in front of the coastline of the town of Heiligendamm</p> <p>May 25.05.2007 10:06</p>	 <p>German police officers aboard a dinghy check a security net in the Baltic Sea in front of the coastline of the town of Heiligendamm</p> <p>May 25.05.2007 10:06</p>	 <p>German police officers aboard a dinghy check a security net in the Baltic Sea in front of the coastline of the town of Heiligendamm</p> <p>May 25.05.2007 10:06</p>	 <p>German police officers aboard a dinghy check a security net in the Baltic Sea in front of the coastline of the town of Heiligendamm</p> <p>May 25.05.2007 10:03</p>	 <p>German police officers aboard a dinghy check a security net in the Baltic Sea in front of the coastline of the town of Heiligendamm</p> <p>May 25.05.2007 10:03</p>	 <p>German police officers aboard a dinghy check a security net in the Baltic Sea in front of the coastline of the town of Heiligendamm</p> <p>May 25.05.2007 10:02</p>
 <p>German police officers aboard a dinghy check a security net in the Baltic Sea in front of the coastline of the town of Heiligendamm</p> <p>May 25.05.2007 10:02</p>	 <p>VORBEREITUNG DER WASSERSCHUTZPOLIZEI FÜR DEN WELTWIRTSCHAFTSGIPFEL VOR HEILIGENDAMM / 240507 / FAHNE</p> <p>25.05.2007 09:55</p>	 <p>VORBEREITUNG DER WASSERSCHUTZPOLIZEI FÜR DEN WELTWIRTSCHAFTSGIPFEL VOR HEILIGENDAMM / 240507 /</p> <p>25.05.2007 09:54</p>	 <p>VORBEREITUNG DER WASSERSCHUTZPOLIZEI FÜR DEN WELTWIRTSCHAFTSGIPFEL VOR HEILIGENDAMM / 240507 /</p> <p>25.05.2007 09:54</p>	 <p>VORBEREITUNG DER WASSERSCHUTZPOLIZEI FÜR DEN WELTWIRTSCHAFTSGIPFEL VOR HEILIGENDAMM / 240507 /</p> <p>25.05.2007 09:54</p>	 <p>VORBEREITUNG DER WASSERSCHUTZPOLIZEI FÜR DEN WELTWIRTSCHAFTSGIPFEL VOR HEILIGENDAMM: EINE GELBE</p> <p>25.05.2007 09:54</p>	 <p>VORBEREITUNG FÜR DEN WELTWIRTSCHAFTSGIPFEL VOR HEILIGENDAMM: STACHELDRAHT AM FKK-STRAND VON</p> <p>25.05.2007 09:54</p>
 <p>VORBEREITUNG FÜR DEN WELTWIRTSCHAFTSGIPFEL VOR HEILIGENDAMM: STACHELDRAHT ENTLANG DER BÄHNLINIE MÖLLI IN</p> <p>25.05.2007 09:53</p>	 <p>VORBEREITUNG DER WASSERSCHUTZPOLIZEI FÜR DEN WELTWIRTSCHAFTSGIPFEL VOR HEILIGENDAMM: STACHELDRAHT</p> <p>25.05.2007 09:53</p>	 <p>VORBEREITUNG DER WASSERSCHUTZPOLIZEI FÜR DEN WELTWIRTSCHAFTSGIPFEL VOR HEILIGENDAMM: STACHELDRAHT</p> <p>25.05.2007 09:53</p>	 <p>VORBEREITUNG DER WASSERSCHUTZPOLIZEI FÜR DEN WELTWIRTSCHAFTSGIPFEL VOR HEILIGENDAMM / 240507 /</p> <p>25.05.2007 09:53</p>	 <p>VORBEREITUNG DER WASSERSCHUTZPOLIZEI FÜR DEN WELTWIRTSCHAFTSGIPFEL VOR HEILIGENDAMM / 240507 /</p> <p>25.05.2007 09:53</p>	 <p>VORBEREITUNG DER WASSERSCHUTZPOLIZEI FÜR DEN WELTWIRTSCHAFTSGIPFEL VOR HEILIGENDAMM / 240507 /</p> <p>25.05.2007 09:53</p>	 <p>VORBEREITUNG DER WASSERSCHUTZPOLIZEI FÜR DEN WELTWIRTSCHAFTSGIPFEL VOR HEILIGENDAMM: STACHELDRAHT</p> <p>25.05.2007 09:52</p>

- Now we've trimmed our results down to 518 images, so that has worked quite well.
- But what if you are not searching for just any old picture of Heiligendamm, but for images of the security measures put in place by the German police force?

cc: huGO Guj / Benutzer: tramp / Bilder / einfache Suche

Grüner + Jahr STERN 25. 05. 2007 BILD KONFIGURATION ADMINISTRATION NEUES FENSTER LOGOUT

Einfach Profi Favorit Lightbox FTP Treffer: 255 (5.68e) Bildinfo klein Seite 1 von 3 Markiert: 0

alltextrecherche Heiligendamm Demonstration

Importieren -45d

Importkanal + Stern\_ACTIONPRESS Stern\_AFP Stern\_AP Stern\_CORBIS Stern\_DDP Stern\_DPA Stern\_EPA Stern\_Extern Stern\_GAMMA Stern\_GETTY Stern\_MECOM Stern\_LAIF Stern\_People Stern\_POLARIS Stern\_REUTERS Stern\_VII Stern\_INT\_ARCHIV Stern\_INT\_EBV Stern\_INT\_infografik Stern\_INT\_ITZEHOE





























Lesezeichen

Exportdatum

Veröffentlichungsdatum

Vorauswahl

Sortierung Absteigend

 <p>Protesters, dressed as G8 leaders and as German popular polar bear Knut, run during a <b>demonstration</b> in Berlin, May 24, 2007, against the upcoming G8 summit. The summit</p> <p>24.05.2007 11:35</p>	 <p>Protesters, dressed as G8 leaders and as German popular polar bear Knut, run during a <b>demonstration</b> in Berlin, May 24, 2007, against the</p> <p>24.05.2007 11:32</p>	 <p>Protesters, dressed as G8 leaders and as German popular polar bear Knut, run during a <b>demonstration</b> in Berlin, May 24, 2007, against the</p> <p>24.05.2007 11:27</p>	 <p>Vom 6. bis 8. Juni kommen im mecklenburgischen Ostseebad <b>Heiligendamm</b> die Staats- und Regierungschefs der acht führenden</p> <p>23.05.2007 12:46</p>	 <p>Vom 6. bis 8. Juni kommen im mecklenburgischen Ostseebad <b>Heiligendamm</b> die Staats- und Regierungschefs der acht führenden</p> <p>23.05.2007 12:44</p>	 <p>Der Anmelder einer <b>Demonstration</b> gegen den ASEM-Gipfel, Andreas Bleichschmidt, spricht am Dienstag (22.05.07) im</p> <p>22.05.2007 14:47</p>	 <p>epa01015842 Cardboard cut-outs representing the G8 heads of state stand behind the security fence installed for the G8 heads of state</p> <p>22.05.2007 14:29</p>
 <p>epa01015841 Claudia Roth (L), Chairwoman of Bundestag Greens, and Astrid Rothe-Beinlich (R), member of the party's board, hold</p> <p>22.05.2007 14:23</p>	 <p>Banners against the G8 summit in <b>Heiligendamm</b>, Germany, reflect in the sunglasses of a protester who participates in a <b>demonstration</b> of</p> <p>20.05.2007 17:42</p>	 <p>Picture made available on 20 May 2007 shows protesters display banners against the G8 summit in <b>Heiligendamm</b>, Germany, in a</p> <p>20.05.2007 17:33</p>	 <p>epa01013850 Picture made available on 20 May 2007 shows protesters display banners against the G8 summit in <b>Heiligendamm</b>,</p> <p>20.05.2007 17:27</p>	 <p>epa01013849 Picture made available on 20 May 2007 shows protesters display banners against the G8 summit in <b>Heiligendamm</b>,</p> <p>20.05.2007 17:27</p>	 <p>epa01013848 Picture made available on 20 May 2007 shows protesters display banners against the G8 summit in <b>Heiligendamm</b>,</p> <p>20.05.2007 17:26</p>	 <p>epa01013847 Picture made available on 20 May 2007 shows protesters display banners against the G8 summit in <b>Heiligendamm</b>, Germany,</p> <p>20.05.2007 17:26</p>
 <p>Protesters walk with banners against the G8 summit in <b>Heiligendamm</b>, Germany, in a <b>demonstration</b> of around 300</p> <p>20.05.2007 17:19</p>	 <p>Ein Transparent mit der Aufschrift "Stop G8", aufgenommen am Samstag (19.05.07) bei einer <b>Demonstration</b> vor der</p> <p>19.05.2007 17:29</p>	 <p>Ein Teilnehmer einer <b>Demonstration</b> hiebt am Samstag (19.05.07) vor der Bundesanwaltschaft in Karlsruhe ein</p> <p>19.05.2007 17:27</p>	 <p>Ein Teilnehmer einer <b>Demonstration</b> hiebt am Samstag (19.05.07) vor der Bundesanwaltschaft in Karlsruhe ein</p> <p>19.05.2007 17:27</p>	 <p>Ein Teilnehmer einer <b>Demonstration</b> hiebt am Samstag (19.05.07) vor der Bundesanwaltschaft in Karlsruhe ein</p> <p>19.05.2007 17:27</p>	 <p>** ARCHIV ** Demonstranten fordern am 1. Mai 2007 während einer Kundgebung in Berlin auf einem Transparent den G8 Gipfel</p> <p>12.05.2007 16:36</p>	 <p>** BILD DER WOCHE ** Polizisten fordern am 1. Mai 2007 während einer <b>Demonstration</b> gegen den bevorstehenden G-8</p> <p>12.05.2007 09:15</p>
 <p>Deutschland, <b>Heiligendamm</b>, Proteste zum G8-Gipfel am 06.-08.05.2007, Globalisierungsgegner treffen sich auf der Seebücke,</p> <p>10.05.2007 11:03</p>	 <p>HAMBURG, GERMANY - MAY 09: Police remove a placard reading "black uniform = SST" on a balcony during a <b>demonstration</b> in front of</p> <p>10.05.2007 04:00</p>	 <p>HAMBURG, GERMANY - MAY 09: Police use a water cannon to disperse protesters during a <b>demonstration</b> in front of the</p> <p>10.05.2007 03:58</p>	 <p>HAMBURG, GERMANY - MAY 09: Police use a water cannon to disperse protesters during a <b>demonstration</b> in front of the</p> <p>10.05.2007 03:58</p>	 <p>HAMBURG, GERMANY - MAY 09: Demonstrators block the street during a <b>demonstration</b> in front of the "Rote Flora", a stronghold of G8</p> <p>10.05.2007 03:58</p>	 <p>HAMBURG, GERMANY - MAY 09: Police leave after a <b>demonstration</b> in front of the "Rote Flora", a stronghold of G8</p> <p>10.05.2007 03:58</p>	 <p>HAMBURG, GERMANY - MAY 09: Police patrol in front of a placard which reads "Shut down the G8!" during a <b>demonstration</b> at the</p> <p>10.05.2007 03:58</p>



- Again, this has been quite effective; the results are concise, and the quantity is manageable, particularly if we narrow the time frame even further.

Now let's extend our task slightly. To coincide with the coverage of the G8 summit, you have been asked to do a portrait of Tony Blair. As this is the last time he'll be attending a G8 summit meeting, it is a good time to review his ten years in power. This search is a little more difficult to limit in terms of the time frame, because you need images from the past ten years of his premiership. What were the highlights of his ten years in power?

- It's early in the morning, you haven't had your cup of coffee yet and the only notable events you can think of are that he was an adamant supporter of the Northern Ireland peace process, that he sent his soldiers to fight in Iraq and that the British economy is doing quite well.
- Difficult, to say the least!  
As most of the material in the Stern database is fairly recent, we will have to use online searches to find what we want. Let's start with the traditional British agency, Reuters. And because we need images from the past ten years, we'll simply enter "Tony Blair".

http://pictures.reuters.com/c/C.aspx?VP=XSpecific\_REU.HomePageSpotlight\_VPage

REUTERS Pictures

Logout | Preferences | My Last Search | New Search | Contact Us | Help

Home | Packages | Lightbox | Saved Searches | Shopping Cart | My Orders

Welcome **Andreas Trampe**

Search: Tony Blair in All Topics All Dates All Regions Search Advanced Search

























Search Results : tony and blair

Reuters Images Packages

Images 201 - 300 of 3000 | Sorted by: Newest | Change Layout | Save Search

Use this Lightbox: [ ]

First Previous Next Last Go to Page: 3

 BUY/DOWNLOAD RTR1PKG0 Add to cart	 BUY/DOWNLOAD RTR1PKF8 Add to cart	 BUY/DOWNLOAD RTR1PKF4 Add to cart	 BUY/DOWNLOAD RTR1PKEJ Add to cart	 BUY/DOWNLOAD RTR1PKEJ Add to cart	 BUY/DOWNLOAD RTR1PKEI Add to cart	 BUY/DOWNLOAD RTR1PKE9 Add to cart	 BUY/DOWNLOAD RTR1PKDW Add to cart
 BUY/DOWNLOAD RTR1PKO1 Add to cart	 BUY/DOWNLOAD RTR1PJI0 Add to cart	 BUY/DOWNLOAD RTR1PJHN Add to cart	 BUY/DOWNLOAD RTR1PJHI Add to cart	 BUY/DOWNLOAD RTR1PJH3 Add to cart	 BUY/DOWNLOAD RTR1PJGS Add to cart	 BUY/DOWNLOAD RTR1PJGQ Add to cart	 BUY/DOWNLOAD RTR1PJGN Add to cart
 BUY/DOWNLOAD RTR1PJGG Add to cart	 BUY/DOWNLOAD RTR1PJG9 Add to cart	 BUY/DOWNLOAD RTR1PJGS Add to cart	 BUY/DOWNLOAD RTR1PJFQ Add to cart	 BUY/DOWNLOAD RTR1PJFF Add to cart	 BUY/DOWNLOAD RTR1PJFA Add to cart	 BUY/DOWNLOAD RTR1PJF1 Add to cart	 BUY/DOWNLOAD RTR1PJEZ Add to cart

- That was a big mistake. Reuters has hit back with a flood of images, returning 30 pages, each containing 100 photos. This is obviously going to take some time.
- Reuters and the other major image agencies, such as AFP and Gamma, have since realised that this can be a problem and have started offering packages, image libraries, covering specific events. The agencies' picture editors preselect the best images and compile them in special libraries.
- Remember that so far we have only searched one database. Just imagine if we were to start searching in one of the numerous image portals (these are meta search engines covering several photo agencies). Let's start with a successful German portal, like Topixx.de. This portal brings together more than 130 photographers and small photo agencies.
- On the one hand side, this is a good thing, because it lets us search more than 130 databases at one time.

**Meta Suche:**

[wort1 wort2 wort3 ...]

Anzeige:  10  25  500

Defaultsortierung:  ALPHABET

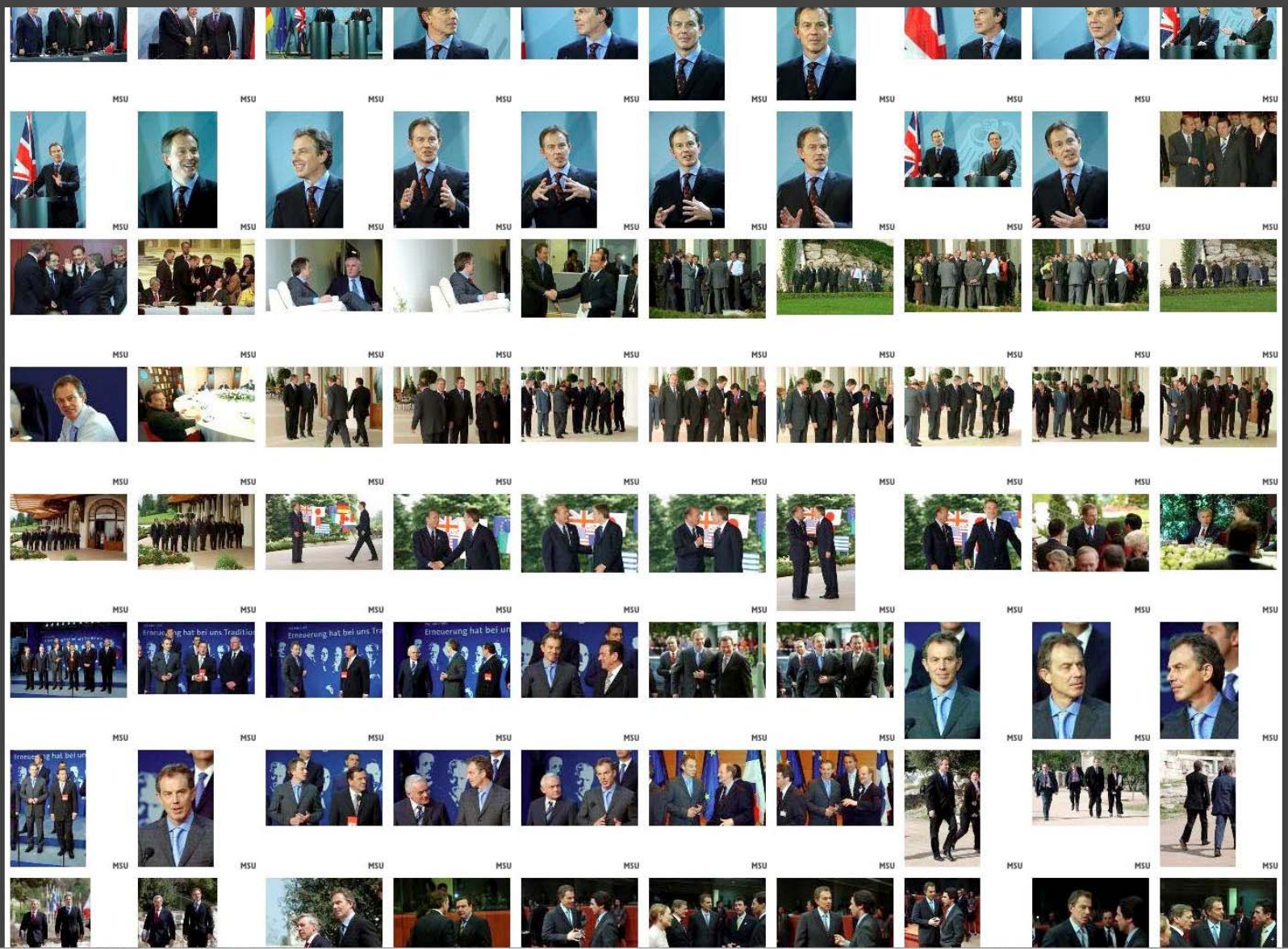
Optional einzelne Datenbanken an- oder abwählen. Select with Str.- o. AppleKey + MouseClick.

- a2bildagentur.de
- andreas-burmann.com
- argum.net
- attenzione-foto.com
- avanti-foto.de
- axentis.de
- bach-christian-pressefoto.de
- berlin-photo.com
- bilba-bildbank.de
- bildagentur-online.de
- bilderbox.biz
- bildfolio.de

Keine Auswahl sucht in allen Datenbanken.  
! No choice selects all.

Impressum

topixx macht als Suchmaschine Inhalte anderer Systeme per Hyperlink auffindbar. Es wird ausdrücklich darauf hingewiesen, dass topixx keinen Einfluss auf die bildlichen und textlichen Inhalte nehmen kann. Verantwortlich im Sinne des Pressegesetzes sind die Bildanbieter, dort müssen Sie sich auch registrieren.  
support@topixx.com



- On the other side: not only is the sheer quantity of the results disheartening, but the quality of the selections is often bad. A common problem in small agencies is that the photographers edit their own photos, and it can, understandably, be very difficult for them to select the best of their own pictures. The result is lots of pictures but not very many motifs.
- But what could make life easier for us, the users, the agencies' clients? What could really be improved in the everyday business of utilizing images? In technical terms, the definition, function and use of IPTC standards is common knowledge; the necessary fields have been documented umpteen times and yet, unfortunately, they are more often than not used incorrectly in everyday situations.
- One of the main problems is that staff at the image agencies or photographers misuse the IPTC fields, unleashing an orgy of keywords upon us. Some slap over 100 keywords on their images to make sure that more of their work appears whenever anyone starts a search, thus increasing the likelihood that their pictures will actually be published.



FOTOFINDER Preview (91394592.jpg)



**Überschrift** | 4227 / Deutsch-Franzoesisch-Britischer Gipfe  
**Dateiname** | 91394592.jpg  
**Datum** | 2004-02-18  
**Ort** | Berlin  
**Bildnachweis** | Carsten Koall /VISUM  
**Größe** | 3008 x 2000 Pixel  
25.47cm x 16.94cm (300dpi)

**Urheber-Info** | Jede Nutzung des Fotos ist honorarpflichtig gemaess derzeit gueltiger MFM Liste  
Kontakt: Fotoagentur VISUM, Hamburg, T. (+49)40.28 40 82-0, mail@visum-images.com, www.visum-images.com

[Login für größere Vorschaubilder](#)

[Suchergebnis dieses Anbieters](#)



**Caption** | 4227 / Deutsch-Franzoesisch-Britischer Gipfel: DEUTSCHLAND, BERLIN, (GERMANY), 18.02.2004: Stiefel eines Soldaten des Wachbatallions der Bundeswehr am roten Teppich. Europagipfel Deutschland/Frankreich/Grossbritannien im Bundeskanzleramt Berlin mit Jacques Chirac Praesident der Franzoesischen Republik, Bundeskanzler Gerhard Schroeder SPD, Premierminister des Vereinigten Koenigreiches Grossbritannien und Nordirland, **Tony Blair** - Carsten Koall / VISUM - Stichworte: Stiefel, Schuhe, Militaer, Ordnung, Teppich, Roter Teppich, Staatsbesuch, Wachbatallion, Bundeswehr, Form, poliert, Glanz, # arrangement, blaze, boot, boots, brilliance, brilliancy, carpet, effulgence, finery, form, german armed forces, glamor, glamour, glance, glossiness, luminousness, luster, lustre, military, order, orderliness, polishes, radiance, refulgence, resplendence, sheen, sheens, shininess, shoes, slickly, slicks, state visit # -

**Stichworte** | Bundeswehr, Form, Glanz, Militaer, Ordnung, poliert, Roter Teppich, Schuhe, Staatsbesuch, Stiefel, Teppich, Wachbatallion



© sinopictures



Überschrift | Jinan, Aktienboerse  
 Dateiname | Vc04December2806pb\_28.jpg  
 Datum | 2006-12-04  
 Ort | JINAN  
 Bildnachweis | sinopictures/viewchina  
 Größe | 2480 x 1617 Pixel  
 21.00cm x 13.69cm (300dpi)

Urheber-Info | © sinopictures, Contact:  
 www.sinopictures.com, Alt-Lietzow 44, D-10587  
 Berlin, Germany, Tel. +49 30 51 05 89 05, Fax  
 +49 30 51 05 89 06, e-mail:  
 mail@sinopictures.com, Bankverbindung / bank  
 account and sorting code: Berliner Volksbank,  
 BLZ 100 900 00, Konto 7184026001; IBAN: DE52  
 1009 0000 7184 0260 01, SWIFT: BEVODEBB, Bei  
 Verwendung des Fotos ausserhalb  
 journalistischer Zwecke bitte Ruecksprache mit  
 der Agentur. Jegliche Nutzung nur gegen Honorar

[Login für größere Vorschaubilder](#)

[Suchergebnis dieses Anbieters](#)



**Caption** | Jinan, 04.12.2006, Ein Aktionaer raucht eine Zigarette waehrend er die elektronische Kursanzeige an der Boerse verfolgt.

**Stichworte** | Aktien, Aktienboerse, Aktienhandel, Aktienkurs, Aktienkurse, Aktionaer, Aktionaere, Anzeige, Anzeigen, Asia, Asiatisch, Asien, Ausland, back view, board, boards, Boerse, Boersen, Boersenkurs, Boersenkurse, Boersenmarkt, business, China, Chinese, Chinesen, chinesisch, Chn, cigaret, cigarets, cigarette, cigarettes, disappointed, disappointment, Display, Displays, East Asia, economy, enttaeuscht, Enttaeuschung, exchange, finance, Finanzen, Finanzmarkt, from behind, **frustration**, Geld, Geldmaerkte, Geldmarkt, Geste, Gesten, gesticulate, gesticulates, gesticulating, Gestik, gestikulieren, gestikuliert, gesture, gestures, Haende, Hand, hands, indoor photo, indoor photos, indoor view, indoors, innen, Innenansicht, Innenaufnahme, Innenaufnahmen, Innenraeume, Innenraum, inside, interior, Kurs, Kurstafel, loss, losses, Maenner, Maerkte, male, man, Mann, market, market price, market-price, Markt, men, Mensch, Menschen, money, Ostasien, people, People's republic of China, Person, Personen, persons, quotation, rauchender, Raucher, raucht, rear view, red, roetlich, rot, rote, roter, rotes, Ruecken, Rueckenansicht, share price, share trade, shareholder, shareholders, shares, smoker, smokes, speculate, speculates, speculating, speculation, Spekulant, Spekulanten, Spekulation, spekulieren, spekuliert, stakeholder, stakeholders - stockholder, stock, stock exchange, stock exchange price, stock price, stock-exchange, stockholders, Verlust, Verluste, Volksrepublik China, von hinten, Wertpapiere, Wirtschaft, Zigarette, Zigaretten

© J. Lantelme



**Besondere Hinweise** | MR liegt vor oder nicht notwendig , keine Rechte Dritter betroffen

**Überschrift** | Toepfe

**Dateiname** | LAN07031521.jpg

**Datum** | 2007-02-17

**Ort** | Kassel

**Bildnachweis** | Joerg Lantelme

**Größe** | 3720 x 2480 Pixel  
31.50cm x 21.00cm (300dpi)

**Urheber-Info** | (c) J O E R G L A N T E L M É,  
GINSTERWEG 8, D-34125 K A S S E L (H E S S E N),  
T E L.: 0172-2801434, E M A I L:  
JOERGLANTELME@T-ONLINE.DE, W W W .FOTO-  
KREATIV-KASSEL.DE P O S T B A N K F R A N K F U  
R T B L Z.: 50010060; K T O.: 0278975604 UST-IdNr.:  
DE112979780

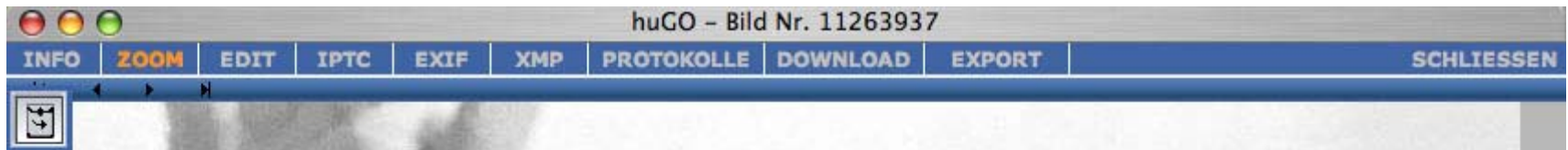
[Login für größere Vorschaubilder](#)
[Alle Bilder des Fotografen](#)
[Suchergebnis dieses Anbieters](#)


**Caption** | Toepfe, zwei Toepfe mit anderen Deckeln als Symbol fuer unpassende Partnerschaften

**Stichworte** | aelter, Aerger, affection, age, Aggression, allein, allein sein, alleine, alone, alt, alte, alter, Altmodisch, angelaufen, Angst, Anpassung, at home, aufgerissen, behaelter, bemustert, Beziehung, Beziehungsdesaster, Beziehungsproblem, Beziehungsprobleme, Beziehungsstreit, Bindung, Bindungsangst, Bindungsunfaehigkeit, broken, community, connected, consumption, containers, cook, cooked, cooking, cooks, couple, current consumption, daheim, **Depression**, Desaster, desire, dirt, dirtily, dirty, Dreck, dreckig, durcheinander, E-Herd, e-stove, Ehe, Ehescheidung, Ehestreit, ein, eins, einzeld, einzeln, Einzelne, Einzelner, electric cooker, electrical, Elektro, Elektroherd, Emotion, empty, Energieverbrauch, energy consumption, Enttaeuschung, erhitzen, Erkenntnis, erwaermen, Erwartung, fall in love, fall in love its, fallen in love, falling in loveness, Familienrecht, fit, Flirt, freigestellt, Freigestellte, Freigestellter, Freisteller, gebraucht, gebrauchte, Gegensaetze, gekocht, gekochte, gekochter, gekochtes, gemeinsam, Gemeinschaft, gemustert, Gerichtsverfahren, Geschirr, Gesellschaft, Haus, Hause, Haushalt, heat, heats up, Herd, Herzschmerz, Hitze, Hochzeit, house, household, human organism, human organisms, humans, in love, in partnership, inseparably, interhuman relationship, kaputt, kaputte, kitchen, kitchen article, kitchen devices, kitchen equipment, kitchen implements, kitchens, Klage, Koch, kochen, kochgeschirr, kocht, kochtoepfe, kochtopf, Krieg, kueche, Kuechen, Kuechenartikel, Kuechengeradet, Kuechengerade, Kuechenutensilien, leer, Leidenschaft, leidenschaftlich, leidenschaftlich Leidenschaft, Leute, Liebe, lieben, liebend, liebende, liebespaar, liebespaare, liebt, love, love themselves, loving, Lust, MARRIED, Mediation, Mediationsverfahren, Mediator, Mensch, Menschen, Menschliche Lebewesen, Menschliches Lebewesen, mess kit, more cooked, more dirtily, more in love, more schaebiger, more suitably, Muster, nicht, nicht passend, old, older, oldfashionably, outdated, Paar, Paare, Paarweise, Paerchen, pair, pairs, partner, partner luck, Partner Partnerschaft, partner partnership, partner search, Partnerboerse, Partnerglueck, PARTNERS, Partnerschaft, Partnerschaften, partnerschaftlich, partnerschaftliche, partnerschaftlicher, partnerschaftliches, partnership, partnerships, Partnersuche, Partnervermittlung, Partnerwahl, passen, passend, passende, passender, passendes, passion, passionately passion, people, pot, pot pot, pots, Problem, quiet life, Rendez-vous, Rendezvous, Rosenkrieg, schaebig, schaebig, schaebiger, schaebiges, Scheidung, Scheidungsanwalt, Scheidungsrecht, Schlichtung, Schmutz, schmutzig, schmutzige, schmutziger, schmutziges, Sehnsucht, sich lieben, Skurriles, solidarity, started, still life, Stilleben, stove, Streit, Stromverbrauch, suitable, suitably, Symbolik, table-ware, Themen, Toepfe, topf, topfdeckel, Trennung, Trennungsangst, Trennungsjahr, unappetitlich, unappetizingly, ungeniessbar, unpassend, unpassende, unpassender, Unterhalt, unterschiedlich, untrennbar, unzertrennlich, used, uses, unvollst, Verbrauch, verkunden, Verkundbarkeit, Verfahren, verliches, verlichte, verlichte, verlichtes, verlichtes, Verlichtheit



- You really begin to wonder: what on earth was the guy thinking of when he keyworded his pictures?!
- But we have also to admit that searching for images for a specific topic can be very difficult. A depressed person will usually look quite ordinary; okay, perhaps he shouldn't be laughing happily on the picture. But depression, frustration, love or anger, are emotions which can be difficult to visualise. Art buyers in advertising agencies, who often need emotional images, will be more than aware of this problem.
- Another very popular trick is to "rejuvenate" the images in the IPTC record 2, field 55. Simply enter today's date although the picture is an old archive image. This is usually done intentionally, as all editorial systems will display the most recent images first.



25.01.2007 IMP B STERN AGT FTP

File photo showing Chilean President Salvador Allende (R) alongside Cuban President Fidel Castro, during his visit to Chile in 1972. Some 3,000 to 4,000 people were killed or forcibly disappeared during former dictator Augusto Pinochet's anti-communist crackdown, after he toppled the Socialist leader Allende. The media's obsession with September 11, a date burned into the Chilean psyche long before the 2001 World Trade Center attacks turned the date into a symbol for Americans, has shocked people with spine-chilling testimony and fresh evidence on some of the shadier episodes of the dictatorship. REUTERS/FILE PP03090053 MB/GN



Bild ID: 11263937 - 25.01.2007 18:35 Uhr

#### Notiz

-

#### Motivbeschreibung IPTC 2:120

File photo showing Chilean President Salvador Allende (R) alongside Cuban President Fidel Castro, during his visit to Chile in 1972. Some 3,000 to 4,000 people were killed or forcibly disappeared during former dictator Augusto Pinochet's anti-communist crackdown, after he toppled the Socialist leader Allende. The media's obsession with September 11, a date burned into the Chilean psyche long before the 2001 World Trade Center attacks turned the date into a symbol for Americans, has shocked people with spine-chilling testimony and fresh evidence on some of the shadier episodes of the dictatorship. REUTERS/FILE PP03090053 MB/GN

#### Titel IPTC 2:105

FILE PHOTO OF FORMER CHILEAN PRESIDENT ALLENDE AND FIDEL CASTRO IN SANTIAGO.

#### Besondere Hinweise IPTC 2:040

-

#### Quelle / Redaktion IPTC 2:115

X80002

#### Bildrechte IPTC 2:110

REUTERS

#### Staat / Province IPTC 2:95

-

#### Stichwort IPTC 2:25

-

#### Ressort IPTC 2:15

I

#### Status



#### Fotograf IPTC 2:80

STR New

#### Objekt Name IPTC 2:005

CHILE ANNIVERSARY

#### Ort IPTC 2:90

Santiago

#### Verlag IPTC 2:103

STG04D

#### Aufnahme vom (IPTC)

09.09.2003

#### Land IPTC 2:101

Chile - Republic of

#### Autor IPTC 2:122

MB/GN

#### Löschen am

-

#### technical Image Info ↗

Orig. Dateiname	RTR2QV6.jpg	Bildorientation	quer
Orig. Pfad	\ReutersCastro\Castro_A_life_in_Power_37_pix	Mandant	IMP_B_STERN_AGT_FTP
Importzeit	25.01.2007 18:35 Uhr	max Druckgröße(304 dpi)	18x13
tech. Bildgröße	2.200 Pixel x 1.509 Pixel	Bildfarbtiefe	8 bit/Pixel
Orig. Format	Joint Photographic Experts Group JFIF format	Unkompr. Bildgröße	9.726 kB
Größe der Datei	1.101 kB		

- But experienced photo editors are more than familiar with this trick.
- What would you think if you were asked to find photos of Florence and found this particular picture?



© Bildagentur-online



**Besondere Hinweise** | (c):bildagentur-online, Kugelgasse 7, 96224 Burgkunstadt, E-Mail: info@bildagentur-online.com. www.bildagentur-online.com. Veröffentlichung gegen Honorar, Beleg und Copyrightangabe. Konto 190942, BLZ 77150000, Sparkasse Kulmbach.

**Dateiname** | 1f23-06-0728.jpg  
**Datum** | 2006-11-15  
**Bildnachweis** | Bildagentur-online

**Urheber-Info** | (c):Bildagentur-online, Kugelgasse 7, 96224 Burgkunstadt, E-Mail: info@bildagentur-online.com. www.bildagentur-online.com. Tel: 0700-Bildagentur (0700-2453243687), Veröffentlichung gegen Honorar, Beleg und Copyrightangabe. Konto 190942, BLZ 77150000, Sparkasse Kulmbach.

europäische, Land, country, Italien, Italy, Italia, IT207, italian, italienisch, italienische, italeinischer, italienisches, Toskana, Tuscany, Toscana, Region, Stadt, **Florenz**, Firenze, Florence, Genitalien, Geschlechtsteil, Genital, Geschlechtsteile, maennlich, maskulin, Penis, Hoden, Symbol, to, Symbol, symbolisch, Symbolik, symbol, symbolic, concept, bildl, Sehenswürdigkeit, Sehenswürdigkeiten, place of sight, Touristenziel, landmark, Highlight, Kulturdenkmal, Wahrzeichen, Ausflugsziel, point of interest, sehenswert, sehenswertes





[Berschrift](#) | T-Shirts  
[Dateiname](#) | JOKER010930060744.jpg  
[Datum](#) | 2001-09-28  
[Ort](#) | **Florenz**  
[Bildnachweis](#) | Hartwig Lohmeyer/JOKER

[Urheber-Info](#) | (c) Hartwig Lohmeyer/JOKER Tel: +49 228 462036, SPK BN Kto. 10958 (Blz. 380 500 00), Vertriebskosten gegen Honorar, Urhebervermerk und Belegexemplar. Verwendung des Bildes ausserhalb journalistischer Berichterstattung bedarf besonderer Vereinbarung. Attention: NOMODEL-RELEASE! Please see Details on our Website or contact us: www.jokerphoto.de

[Login für größere Vorschaubilder](#)

[Alle Bilder des Fotografen](#) [Suchergebnis dieses Anbieters](#)



[Caption](#) | T-Shirts mit Che Guevara und Bob Marley inmitten von Trikots italienischer Fussballmannschaften mit bekannten Fussballernamen an einem Verkaufstand, Italien, **Florenz**, 28.9.2001 JOKER010930060744 JOKER0110177 Firenze Fussballfan Fanartikel

[Stichworte](#) | BUNTES, CLUB, CURIOSITIES, DRESS, FOOTBALL, FORMAT, FREIZEIT, FUSSBALL, HORIZONTAL, KURIOSES, LEISURE, MISCELLANEOUS, QUERFORMAT, SPORT, SPORTS, TRIKOT, VARIED, VEREINSTRIKOT, VERMISCHTES

- The truth is that many trainees are key wording pictures in the agencies, many photographers or their assistants have never received an adequate training. They are largely self-taught or are trained on the job by their colleagues, who themselves have never had proper training. They search desperately for standards and guidelines – and most of them would love to be able do things better.

But there's no negative example without an exception: Florence can also look like this:

Welcome, Andreas Trampe | [Sign Out](#)

[Lightboxes](#) | [My Account](#) | [Cart](#) | [Help](#)

Search: **Additional options** **1859 matching photos found in** Entire Archive  **and 1 feature**

Refine This Search

All Words:   | Select: **All None**

Exact Phrase:

Specific Keywords:

Without:

Image ID:

Photographer:

Search:

Photo  Feature

In Category:

Feature photographer:

City:

State/Province:

Country:

Only Photos with Releases:

Model:

Property:

Date/Range:

Specific Date (mm/dd/yyyy):  [CALENDAR]

Between Dates (mm/dd/yyyy):  [CALENDAR]

[CALENDAR]

License Type:

Show Royalty-Free Images (Priced)

Show Rights-Managed Images (Unpriced)

**HELP TOPICS**

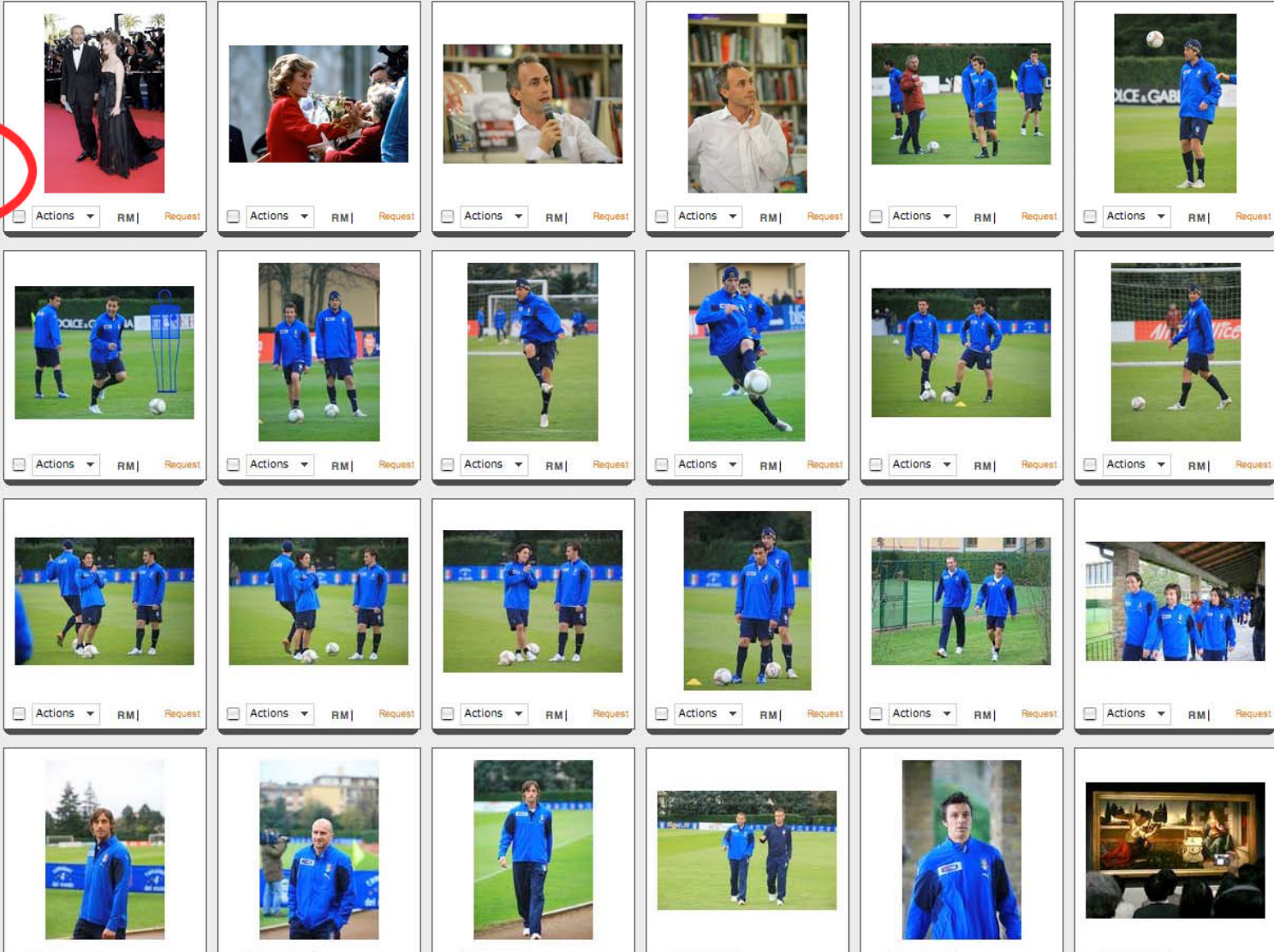
[Image Details](#)

[Search Engine Specifics](#)

[Print Search Results](#)

Showing items 1-24 of 1859

Sort:  | Go to:   [« Previous](#) 1 of 78 pages [Next »](#)





- and if you're clever and limit the search even further, then your results could look like this:

Welcome, Andreas Trampe | [Sign Out](#) Lightboxes | [My Account](#) | [Cart](#) | [Help](#)

Search: **Additional Options** 586 matching photos found in

Refine this Search  
All Words:   | Select: All None

Exact Phrase:

Specific Keywords:   
Without:

Image ID:   
Photographer:

Search:  
 Photo  Features

In Category:

Feature photographer:   
City:

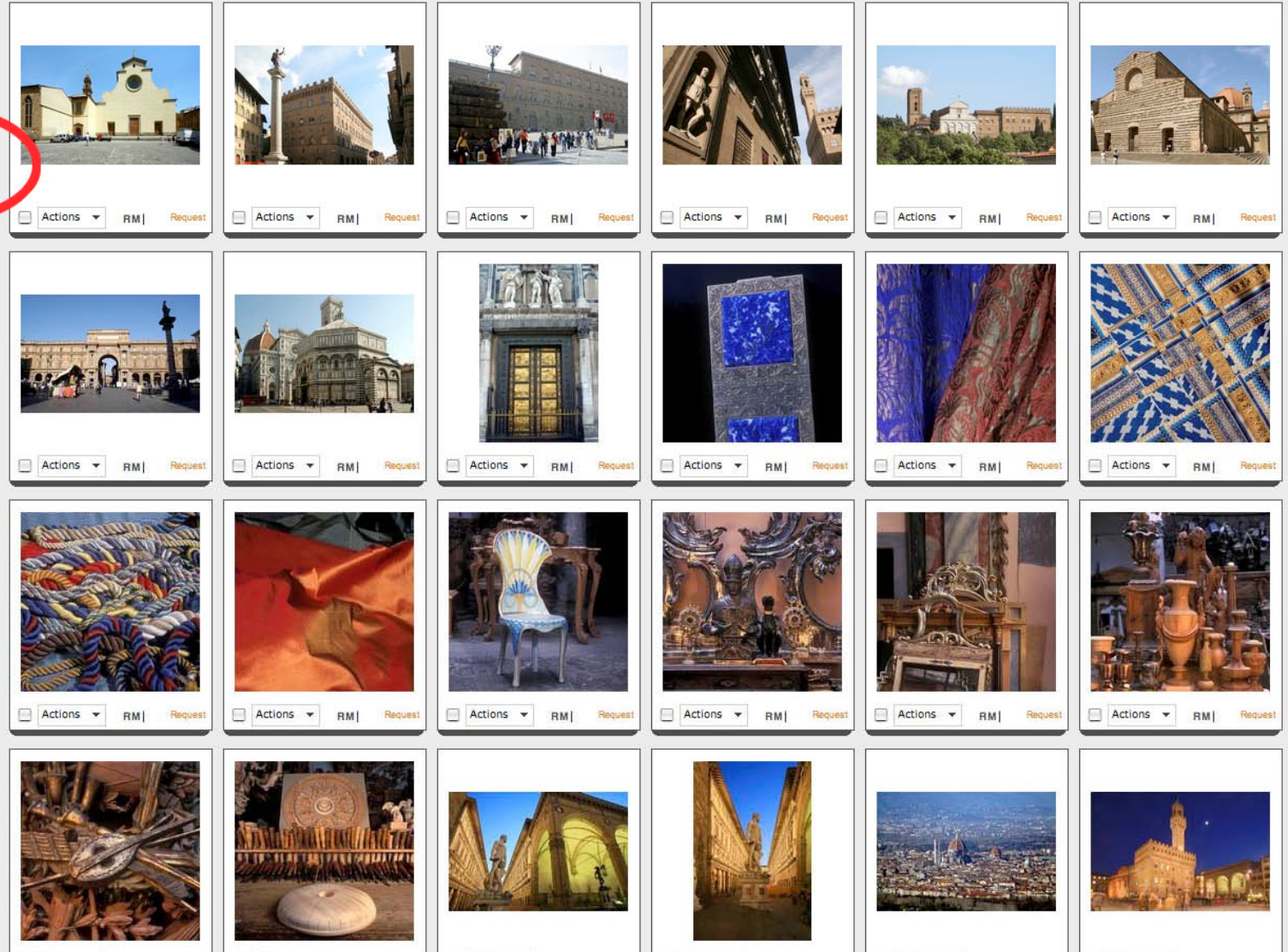
State/Province:   
Country:

Only Photos with Releases:  
Model:   
Property:

Date/Range:  
 Specific Date (mm/dd/yyyy):  [CALENDAR]  
 Between Dates (mm/dd/yyyy):  [CALENDAR]

License Type:  
 Show Royalty-Free Images (Priced)  
 Show Rights-Managed Images (Unpriced)

Print |    | Show: 24  
Sort:  | Go to: 2  « Previous 2 of 25 pages Next »



**HELP TOPICS**  
[Image Details](#)  
[Search Engine Specifics](#)  
[Print Search Results](#)

- Using effective search filters, to ensure that the pictures you get actually show Florence the city, and not some football player from Florence, is becoming increasingly important. And that holds particularly true for person searches.
- Just over half of all Stern's image searches are for pictures of people.

Let's do a search at one of the giants of the image industry, Getty Images. Our search will be for images of the German chancellor, Angela Merkel.

Startseite | Suche

Neue Suche  Suche innerhalb der Ergebnisse

Angela Merkel

Erweiterte Suche

**Creative**

RM  Fotografie

RR  Illustration

RF

**Editorial**

Editorial (alle)

Alle Zeiträume













Farbe  Schwarzweiß

Horizontal  Vertikal

Ich möchte... "Angela Merkel" (13253 Bilder gefunden)

Mehrere Bilder herunterladen | Layout ändern | Seite 8 von 67 | Zu Seite:

- Kategorien
- Editorial
- Personen
  - Bestimmte Personen** (4486)
  - Franz Müntefering (332)
  - Edmund Stoiber (283)
  - Gerhard Schröder (227)
  - George W. Bush (223)
  - Alle anzeigen...
- Geschlecht
- Ethnische Zugehörigkeit
- Altersgruppe
- Anzahl Personen
- Ereignisse
  - 24 Mai 2007  
DEU: Merkel States Government Policy On G8 Summit (29)
  - 22 Mai 2007  
DEU: Merkel Meets Anders Fogh Rasmussen (35)
  - 21 Mai 2007  
DEU: Merkel Leads Africa Business Summit (16)
  - 21 Mai 2007  
DEU: Merkel Meets Nobel Peace Prize Winner Mohammad Yunus (15)
  - 18 Mai 2007  
RUS: Russian President Putin Meets With German Chancellor Merkel (23)
  - Alle anzeigen...
- Ort
  - Alle Orte**
  - Deutschland (12980)
  - Berlin (7262)
  - Europa (2054)
  - Geographische Lage (700)

 <p>Editorial #74154296 15 Mai 2007 Irish pop band U2 frontman Bono gestures... Von: JOHN MACDOUGALL AFP</p>	 <p>Editorial #74154291 15 Mai 2007 European Commission Chairman Jose Manuel... Von: JOHN THYS AFP</p>	 <p>Editorial #74154284 15 Mai 2007 Irish pop band U2 frontman Bono gestures... Von: JOHN MACDOUGALL AFP</p>	 <p>Editorial #74154242 15 Mai 2007 Irish pop band U2 frontman Bono gestures... Von: JOHN MACDOUGALL AFP</p>	 <p>Editorial #74154232 15 Mai 2007 Irish pop band U2 frontman Bono gestures... Von: JOHN MACDOUGALL AFP</p>	 <p>Editorial #74154223 15 Mai 2007 European Commission Chairman Jose Manuel... Von: JOHN THYS AFP</p>
 <p>Editorial #74154113 15 Mai 2007 European Commission Chairman Jose Manuel... Von: JOHN THYS</p>	 <p>Editorial #74154101 15 Mai 2007 European Commission Chairman Jose Manuel... Von: JOHN THYS</p>	 <p>Editorial #74154093 15 Mai 2007 European Commission Chairman Jose Manuel... Von: JOHN THYS</p>	 <p>Editorial #74153511 15 Mai 2007 European Parliament President Hans-Gert... Von: JOHN THYS</p>	 <p>Editorial #74153472 15 Mai 2007 European Parliament President Hans-Gert... Von: JOHN THYS</p>	 <p>Editorial #74153256 15 Mai 2007 European Commission Chairman Jose Manuel... Von: JOHN THYS</p>

- You can see the problem here. In addition to the large quantity of results – which no picture researcher would ever be able to go through – the results also include a whole lot of pictures that have absolutely nothing or very little to do with Angela Merkel.

This is not a Getty problem, but a general problem of online image searches. We expect the agencies to give their images a journalistic caption. The result is that when we search for images of Angela Merkel we also get a whole load of pictures that do not show her, but, for example, people demonstrating against her policy where her name is mentioned in the photo caption.

- Hundreds of picture researchers are forced to go through ten-thousands of images every day, simply because the databases doesn't offer a better, more precise way of working.
- Getty Images has attempted to solve this problem by letting users specify that only images that actually show Angela Merkel are to be returned.

gettyimages®

Willkommen, Andreas Anmelden | Registrieren Mein Konto | Meine Leuchtkästen | Mein Einkaufswagen

Startseite

Suche

Kommentare zur neuen Website senden [Über uns](#) [Hilfe](#) [Kontakt](#)

Neue Suche  Suche Innerhalb der Ergebnisse

Suchen

[Erweiterte Suche](#)

**Creative**

- RM  Fotografie
- RR  Illustration
- RF

**Editorial**

Editorial (alle)

Alle Zeiträume

Farbe

Schwarzweiß

Horizontal

Vertikal

Ich möchte...

**"Angela merkel" > Angela Merkel** (4486 Bilder gefunden)

Mehrere Bilder herunterladen

Layout ändern

Seite 1 von 67

Zu Seite:

Kategorien

Editorial

Personen

Bestimmte Personen

- Franz Müntefering (291)
- Edmund Stoiber (245)
- Jacques Chirac (152)
- George W. Bush (143)

[Alle anzeigen...](#)

Geschlecht

Altersgruppe

Anzahl Personen

Ereignisse

24 Mai 2007  
DEU: Merkel States Government Policy On G8 Summit (21)

22 Mai 2007  
DEU: Merkel Meets Anders Fogh Rasmussen (16)

21 Mai 2007  
DEU: Merkel Leads Africa Business Summit (8)

21 Mai 2007  
DEU: Merkel Meets Nobel Peace Prize Winner Mohammad Yunus (7)

16 Mai 2007  
DEU: Weekly German Cabinet Meeting (6)













[Alle anzeigen...](#)

Ort

Alle Orte

- Deutschland (4470)
- Berlin (2780)
- Europa (1004)
- USA (221)
- Dresden (202)

[Alle anzeigen...](#)

 <p><b>Editorial</b> 24 Mai 2007 #74265000 Merkel States Government Policy On G8 Summit Von: Andreas Rentz Getty Images News <b>Personen:</b> Angela Merkel</p>	 <p><b>Editorial</b> 24 Mai 2007 #74264998 Merkel States Government Policy On G8 Summit Von: Andreas Rentz Getty Images News <b>Personen:</b> Angela Merkel</p>	 <p><b>Editorial</b> 24 Mai 2007 #74264996 Merkel States Government Policy On G8 Summit Von: Andreas Rentz Getty Images News <b>Personen:</b> Angela Merkel</p>	 <p><b>Editorial</b> 24 Mai 2007 #74264995 Merkel States Government Policy On G8 Summit Von: Andreas Rentz Getty Images News <b>Personen:</b> Angela Merkel</p>	 <p><b>Editorial</b> 24 Mai 2007 #74264926 Merkel States Government Policy On G8 Summit Von: Andreas Rentz Getty Images News <b>Personen:</b> Angela Merkel</p>	 <p><b>Editorial</b> 24 Mai 2007 #74264922 Merkel States Government Policy On G8 Summit Von: Andreas Rentz Getty Images News <b>Personen:</b> Angela Merkel; Peer Steinbrück</p>
 <p><b>Editorial</b> 24 Mai 2007 #74264918 Merkel States Government Policy On G8 Summit Von: Andreas Rentz</p>	 <p><b>Editorial</b> 24 Mai 2007 #74264915 Merkel States Government Policy On G8 Summit Von: Andreas Rentz</p>	 <p><b>Editorial</b> 24 Mai 2007 #74264913 Merkel States Government Policy On G8 Summit Von: Andreas Rentz</p>	 <p><b>Editorial</b> 24 Mai 2007 #74264911 Merkel States Government Policy On G8 Summit Von: Andreas Rentz</p>	 <p><b>Editorial</b> 24 Mai 2007 #74264910 Merkel States Government Policy On G8 Summit Von: Andreas Rentz</p>	 <p><b>Editorial</b> 24 Mai 2007 #74264900 Merkel States Government Policy On G8 Summit Von: Andreas Rentz</p>

- These solutions will become more and more important in the future; in our world everything is digital and the image libraries in archives are growing by the hour.
- In the future: where will I turn first to search for images? If I know in advance that the results are going to be very, very large?
- How about introducing a new, specially defined and internationally communicated IPTC field called “pictured person”?
- More and more freelance photographers and small agencies sends their photos direct to us. In our era of flat rate broadband and ftp transfers this makes sense.
- But many copyright holders are worried that they will not receive their fee once the image has been published because the advertising agency, the editorial offices or the television station does not know them personally. So they write their name, their address, telephone number and bank account details in the IPTC header. Mostly in the field that the majority of offices import: the image description, IPTC record 2, field 120, sometimes also in the “Special Instructions”, IPTC record 2, field 40.
- What a helpful thing to do...



24.05.2007 IMP B STERN AGT FTP

Felipe Massa (BRA) Ferrari F2007. Formula One World Championship, Rd 5, Monaco Grand Prix, Practice Day, Monte-Carlo, Monaco, Thursday 24 May 2007. DIGITAL IMAGE



INFO

ZOOM

EDIT

IPTC

EXIF

XMP

PROTOKOLLE

DOWNLOAD

EXPORT

SCHLIESSEN



Bild ID: 16257421 - 24.05.2007 15:16 Uhr

## Notiz

-

## Motivbeschreibung IPTC 2:120

Felipe Massa (BRA) Ferrari F2007. Formula One World Championship, Rd 5, Monaco Grand Prix, Practice Day, Monte-Carlo, Monaco, Thursday 24 May 2007.  
DIGITAL IMAGE

## Titel IPTC 2:105

-

## Besondere Hinweise IPTC 2:040

BK&R, z.H. Sven Beckmann, Winterstr. 4-8, D-22765 Hamburg; Tel. +49 (0)40/89 00 39 70, Email: beckmannkonzeption@gmx.de; Bankverbindung: Sven Beckmann, Dresdner Bank Hamburg, Kto. 471 660 700, Blz. 200 800 00

## Quelle / Resolution IPTC 2:115

© Sutton/BK&amp;R

## Bildrechte IPTC 2:110

Sutton

## Staat / Province IPTC 2:95

-

## Stichtwort IPTC 2:25

F1, Action, Formula 1, Formula One, GP, Grand Prix, Monaco, Monte Carlo, Monte-Carlo-

## Ressort IPTC 2:15

-

## Status



## Fotograf IPTC 2:80

-

## Objekt Name IPTC 2:005

Formula One World Championship

## Ort IPTC 2:90

-

## Land IPTC 2:101

-

## Auftraggebercode IPTC 2:103

-

## Autor IPTC 2:122

-

## Aufnahme vom (IPTC)

24.05.2007

## Löschen am

-



18.05.2007 IMP B STERN AGT FTP

Foto: J. Koehler / bildermeer.com, Tel. 01785320598 Blick auf das Gelaende des Kempinski-Grand-Hotels in Heiligendamm. Das Hotel wird der Taunsort des G8-Gipfels vom 6. bis 8. Juni 2007. - WEITERE BILDER AUF ANFRAGE ! -----



Bild ID: 15770136 - 18.05.2007 11:35 Uhr



**Notiz**

**Motivbeschreibung** IPTC 2:120

Foto: J. Koehler / bildermeer.com, Tel. 01785320598 Blick auf das Gelaende des Kempinski-Grand-Hotels in Heiligendamm. Das Hotel wird der Tagungsort des G8-Gipfels vom 6. bis 8. Juni 2007. - WEITERE BILDER AUF ANFRAGE ! -----DIESES FOTO IST HONORARPFLICHTIG! ----- Bankverbindung: Kto: 500 390 9796 / BLZ: 702 203 00 / B M W-B a n k M u e n c h e n / Jede Veroeffentlichung nur gegen Honorar gem. MFM / publication subject to royalties as per MFM / Urhebervermerk und Belegexemplar / permission required for reproduction, mention of copyright complimentary copy / Honorar + 7 % MwSt. / NO MODEL-RELEASE - Es wird grundsaeztlich keine Einholung von Personenlichkeits-, Kunst- oder Markenrechten zugesichert, es sei denn, dies ist hier in der Bildbeschriftung ausdruecklich vermerkt. Die Einholung dieser Rechte obliegt dem Nutzer.

**Titel** IPTC 2:105

Heiligendamm vor dem G8-Gipfel

**Besondere Hinweise** IPTC 2:040

Jede Veroeffentlichung nur gegen Honorar gem. MFM / publication subject to royalties as per MFM / Urhebervermerk und Belegexemplar / permission required for reproduction, mention of copyright complimentary copy / Honorar + 7 % MwSt. / NO MODEL-RELEASE

**Quelle / Redaktion** IPTC 2:115

Jens Koehler - Tel.01785320598

**Fotograf** IPTC 2:80

J.Koehler - Tel. 01785320598

**Bildrechte** IPTC 2:110

J.Koehler - Tel. 01785320598

**Objekt Name** IPTC 2:005

Heiligendamm vor dem G8-Gipfel

**Staat / Province** IPTC 2:95

Mecklenburg-Vorpommern

**Ort** IPTC 2:90

Heiligendamm

**Land** IPTC 2:101

Deutschland

**Stichwort** IPTC 2:25

Ostdeutschland, Mecklenburg-Vorpommern, Mecklenburg, Vorpommern, Neue Laender, Deutschland, Europa, Pommern, EU, Europaeische Union, Norddeutschland, Neue Bundeslaender, Bundeslaender, Europa, 21. Jahrhundert, weiisse Stadt am

**Auftraggebercode** IPTC 2:103

-

**Autor** IPTC 2:122

J. Koehler - phone 0049178532059

- So, even if you don't know Mr Koehler or Mr Beckmann personal, even if you've never heard of them – here are their telephone numbers. Give them a call, ask for better quality images or other valuable information about the image.
- But some times, this workflow can be rather annoying, because many German photographers seem to have an account with the Dresdner Bank, a large, very popular bank in Germany. Mr Koehler has his account with the BMW bank in Munich. You can probably imagine what will happen the next time you start a search for images of BMW cars.

The ideal solution would be if we could configure our databases so that they ignore a specific – internationally pre-defined – field during the search. This field could then be used for all this kind of information about the agencies and photographers. Perhaps one of the existing IPTC fields could be used? Or a new one entitled “Photographer's personal informations”?

- One thing is for certain: users, photo editors and art buyers will in future select their choice of image sources radical : who do they really want to work with?
- This will be necessary to ensure their survival in the day-to-day deluge of images.
- You are likely to work only with those agencies that fulfil your own journalistic, visual and organisational quality standards.
- For the future, I would love to see the following motto becoming universally accepted: Less is more!!! Lots of attractive motifs in as few images as possible.
- Otherwise our business is likely to succumb to what I will term “Googlisation”. Have you ever been on page 81 of a Google search? No? Why do you think that is?

Photo Archive - Google-Suche

http://www.google.de/search?hl=de&q=Photo+Archive&btnG=Google-Suche&meta=

Google

Web Bilder Groups News Products Mehr »

Photo Archive

Suche:  Das Web  Seiten auf Deutsch  Seiten aus Deutschland

Anmelden

Web

Ergebnisse 1 - 10 von ungefähr 258.000.000 für Photo Archive. (0,12 Sekunden)

Anzeige Anzeigen

**Stock Images Under 1 Roof**  
www.innimage.com Premium or Budget Imagery 880,000 choice for instant use

**AP Photo Archive** - [ Diese Seite übersetzen ]  
The online **photo** collection of The Associated Press. More than 700,00 **photos** news and historical **photos** available for purchase, online.  
photoarchive.ap.org/ - 22k - Im Cache - Ähnliche Seiten

**Copyright-Free Photo Archive: Public Domain Photos and Images** - [ Diese Seite übersetzen ]  
Copyright-free **photo archive** containing the largest community-indexed collection of free, public domain images and **photos**.  
gimp-savvy.com/PHOTO-ARCHIVE/ - 8k - Im Cache - Ähnliche Seiten

**USATODAY.com** - [ Diese Seite übersetzen ]  
The best of Life in pictures. Click on the links below to launch some of our favorite **photo** galleries. Featured galleries: CMA awards red carpet fashion ...  
www.usatoday.com/life/photo-galleries.htm - 85k - Im Cache - Ähnliche Seiten

**Photo Archive (Photo Archive)** - [ Diese Seite übersetzen ]  
**Photo Archive**. This site is based on a collection of over 7000 photographs, the vast majority digital photographs, taken mostly in various places in Italy ...  
sights.seindal.dk/ - 25k - Im Cache - Ähnliche Seiten

**Servicebereich für Journalisten**  
Das Bildarchiv bietet Ihnen **Fotos** und Grafiken in Druckqualität. Im Glossar können Sie kurze Erklärungen zu Begriffen aus der DESY-Forschung nachschlagen. ...  
zms.desy.de/presse/index\_ger.html - 11k - Im Cache - Ähnliche Seiten

**Christoph & Friends + Das Fotoarchiv.. Germany - the full servicy ...**  
Fotoreportagen zu News, Politik, Wirtschaft, Technik und Wissenschaft, Sozialen Themen, Umwelt, Reise, Ethnologie. Fotoaufträge und umfangreichs ...  
www.das-fotoarchiv.com/ - 5k - Im Cache - Ähnliche Seiten

**kpa photo archives - Bilddatenbank**  
Webgate 3.1 web interface for the picturemaxx Apis database.  
kpagate.picturemaxx.com/shop/ - 3k - Im Cache - Ähnliche Seiten

**Der Bildbestand der Deutschen Kolonialgesellschaft**  
Recherchedatenbank mit 50000 bis 70000 **Fotos** zur deutschen Kolonialgeschichte.  
www.ub.bildarchiv-dkg.uni-frankfurt.de/ - 11k - Im Cache - Ähnliche Seiten

**GARDEN-PICTURES :: Garten-Bilder und Pflanzen-Fotos-Archiv ...**  
Ein **Archiv** mit digitalen **Fotos** von über 5000 Pflanzen. Jedes **Foto** ist mit deutschen, englischen und wissenschaftlichen Namen sowie der Pflanzenfamilie ...  
www.garden-picture.com/ - Ähnliche Seiten

**Digitalfotos archivieren**  
Kostenlose Software von Google. **Fotos** organisieren und bearbeiten.  
picasa.google.de

**Imabas - Image database**  
reliable and fast Image archiving using a SQL database.  
www.pixandmore.com

**Free stock photos**  
Create a free account and download high-res stock images for free  
Dreamstime.com

**Photo-Archivierung online**  
**Photos** hochladen und Album erstellen - Kostenlos!  
www.MAGIX-Fotos.de

**Batch add date on photo**  
A tool to add date/time to digital **photos**. Only \$24.95  
www.avpsoft.com

**Shutterstock® Photos**  
Largest royalty-free subscription stock **photo** site 1.8 million images  
www.Shutterstock.com

- Google did this search in 0.12 seconds. Great, eh?
- 251,000,000 entries in Google. But I know how fast and efficient you are. Shall we say 15 seconds per website? Then this search will take you 44,791 days, or just under 122 years – but that doesn't include any coffee breaks!

Good luck!

and thank you very much for you attention