Support for Alt Text and Extended Description in Photo Mechanic
Read and Write in Photo Mechanic

IPTC Alt Text and Extended Description fields available in Metadata (IPTC) Info and Metadata (IPTC) Template dialogs can be read in Photo Mechanic or written to individual files or to multiple files.
Alt Text and Extended Desc. Variables

Alt Text and Extended Description information can be used throughout Photo Mechanic by using the `{alt}` or `{alttext}` and `{extd}` or `{extendeddesc}` variables. If Alt Text metadata exists in an asset, it can be visible wherever you need to see it in Photo Mechanic.
Alt Text and Extended Desc in Find

The Find command can be filtered to return results from the Alt Text or Extended Desc. (It can also be used to find all the images from a group that are missing IPTC Alt Text metadata – by searching for an empty field.)
If you are dealing with systems that don’t yet support IPTC Alt Text, Photo Mechanic can be used to batch copy IPTC Alt Text into other fields, or copy from other fields into IPTC Alt Text.
Batch Import of Spreadsheets

If you have Alt Text entered into a spreadsheet or CSV, you can use Photo Mechanic to apply it to the IPTC metadata for a group of assets in bulk.
Export of Metadata to CSV/TSV

If you have a group of assets with IPTC Metadata, Photo Mechanic can generate custom .csv or .tsv spreadsheets.
Generate HTML from IPTC Metadata

Photo Mechanic can export HTML with IPTC Metadata including Alt Text

```html
<img src="alttext_demo-002.jpg" alt="An orange pickuptruck seen from the front. The letters F, O and R and visible on the hood." height="1666" width="2500">`
Fall back on Headline

The `{alta}` or `{alttextalt}` variable in Photo Mechanic in all dialogs and exports will insert IPTC Alt Text if it exists, and if it does not exist in the asset the variable will fall back to inserting the content of the Headline field.
Availability

These features will be available in the next build updates to both Photo Mechanic 6 and Photo Mechanic Plus. (Exact date TBD)

- IPTC Alt Text and IPTC Extended Description fields

- Photo Mechanic Variables:
  
  Alt Text: `{alt}` or `{alttext}`
  Alt Text Fallback to Headline: `{alta}` or `{alttextalt}`
  Extended Description: `{extendeddesc}` or `{extd}`
Thank you!

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Thank you especially to the IPTC for implementing this

Thank you to all developers, platforms, publishers, editors and managers who work together to improve accessibility!